ANNIVERSARY Gala
ALLIANCE FOR
WOMEN IN MEDIA 40
AUSTIN AFFILIATE
Trailblazer & Awards of Excellence 2021

# Program Sponsorship

- Quarter Page ad in AWM Austin 2021 Gala Program: $250 ONLY ONE LEFT
- ~~Half Page Ad in AWM Austin 2021 Gala Program: $350~~ SOLD OUT
- ~~Full Page Ad in AWM Austin 2021 Gala Program: $500~~ SOLD OUT
- Outside Back Cover for AWM Austin 2021 Gala Program: $700

**Space Reservation MARCH 19, 2021**
**Copy Deadline MARCH 19, 2021**

## PROGRAM SPECIFICATIONS

**Four-Color Ad Sizes**

- Full Page (including cover pages) 8.5” x 11” + .125” bleed
- Half Page 8.5” wide x 5.5”tall or 4.25” x 11”
- Quarter Page 4.25” wide x 5.5” tall

**Mechanical Requirements**

- Electronic EPS, PDF, TIFF or JPG Files
- 300 dpi resolution
- CMYK for color
- Logos should be vector-based – AI or EPS

| Sponsor | Signature | Date |
|---|---|---|




# A La Carte

Check the features to Sponsor for the AWM Austin Trailblazer & Awards of Excellence 2021:

- ❑ $200/Pre-Event Marketing social bundle (i.e. Congratulations to nominees):
  - 1 post on AWM Austin Facebook
  - 1 post on AWM Austin Instagram
  - 1 post on AWM Austin Twitter
  - 1 post on AWM Austin LinkedIn
- ❑ $200/Post Event Marketing social bundle (i.e. Congratulations to winners):
  - 1 post on AWM Austin Facebook
  - 1 post on AWM Austin Instagram
  - 1 post on AWM Austin Twitter
  - 1 post on AWM Austin LinkedIn
- ❑ $250/Quarter Page ad in AWM Austin 2021 Gala Program ONE LEFT
- ~~❑ $350/Half Page Ad in AWM Austin 2021 Gala Program~~
- ~~❑ $500/Full Page Ad in AWM Austin 2021 Gala Program~~
- ❑ Outside Back Cover for AWM Austin 2021 Gala Program: $700
- ❑ **NEW:** $100/Post event ad in AWM Austin Newsletter

Final Consideration: MARCH 19, 2021

- ❑ EXCLUSIVE EVENT VIEWING LINK PRICING:
  $40/single link with event souvenir program* and AWM Austin Anniversary mask*
  $300/TEN links with event souvenir programs* and AWM Austin Anniversary masks*
  $400/TWENTY links with event souvenir programs* and AWM Austin Anniversary masks*
- ❑ THE ULTIMATE DRIVE-IN GALA SCREENING ADMISSION PRICING:
  $40/per vehicle with event souvenir program* and AWM Austin Anniversary mask*
  $100/THREE vehicles with event souvenir programs* and AWM Austin Anniversary masks*

*WHILE SUPPLIES LAST

| _____ | _____ | _____ |
|---|---|---|
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