AWM TRAILBLAZER &
EXCELLENCE IN MEDIA AWARDS

Presents

UNDER THE BIG TOP GALA

APRIL 20TH-30TH, 2020

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EMILY YOUNG
Spectrum Reach

2020 AWM SCHOLARSHIP RECIPIENT: TIANA WOODARD



Tiana Woodard is a junior studying journalism and English at UT-Austin. She's interned at The Texas Tribune, KUT News and Texas Monthly, and ProPublica selected her this year as a participant in their Emerging Reporters program. This summer, she'll be working the metro desk as a news intern at The Indianapolis Star. She is actively involved at UT as a member of the National Association of Black Journalists and Investigative Reporters and Editors, Texas Onyx Honor Society, and Texas Orange Jackets service organization, and is the Diversity and Inclusion Director for The Daily Texan.

2020 AWM TRAILBLAZER: AGNES FUCCELLO



Agnes is a rare gem having been born and raised in Austin, Texas. She attended Anderson High School then went on to St. Edward's University where she studied business and graduated with her BBA in Business & Marketing. After graduating college, she worked for Hill's Liquor and Restaurant Supply as a sales representative. In 1989 Brown Distributing Company (BDC) offered her a sales position. She took the job offer and became the first women to be a part of the BDC sales force! She has been with Brown Distributing Company for over 30 years. Agnes has been married to her husband Ronnie for 26 years. Together they have two daughters, Gemma and Veronica.

PAST RECIPIENTS OF THE AWM TRAILBLAZER AWARD

2019 ..... Christine Escobar
2018 ..... Melody Calwell
2017 ..... Ginny Schoggins
2016 ..... Kim Murray
2015 ..... Krash Kelly
2014 ..... Judy Maggio
2013 ..... Liz Land
2012 ..... Bruce Walden
2011 ..... Pam McKay
2010 ..... Pam Power
2009 ..... Mel Jones
2008 ..... Cindy 'CK' Carman
2007 ..... Dori Witt
2006 ..... Deborah Magnuson
2005 ..... Clint Culp
2004 ..... Martha Inglehart
2003 ... John Hiatt, Carolyn Jackson Susan Kelly, Steve Laukhuf
2002 ..... Ann Arnold, Richard E. Oppenheimer, Patti C. Smith, Paul Weyland
2001 .... Danny Reed, Scott Gillmore, Barbara Rodgers, Jim Norton
2000 ..... Marcy Baird, Bob Cole, Ben Morris, Dorothy Polanco
1999 ..... Mark Kiester, Mary Strickland, Neal Spelce, Dotti Norwood
1998 ..... Rubye Bru, Gwyn David, Monica Davis, Joe Jenkins
1997 ..... Herb Hansen, Ron Rogers, Cactus Pryor, Judy Trabulsi

MEET THE RINGMASTERS

ALEX FRANCO



A past recipient of the AWM Excellence in Media Awards for Radio On-air Personality, Alex Franco is part of the dynamic Booker, Alex and Sara in the Morning show on Mix 94.7. They have been waking up Austin for the last six years and are consistently ranked as one of the top morning shows in the market, winning numerous awards.

A 1996 graduate of Hanks High School in El Paso, Texas, Alex moved to Austin in 1991 to figure out what to do with his life. After a brief part-time career at Home Depot and the first male sales person at a Bath & Body Works in Texas, he stumbled into Mix 94.7 in 2000. He met JB & Sandy in 2002 at a station event and was asked to hang in studio one morning. He kept showing up and in 2014, the Booker, Alex and Sara in the Morning show was born.

Alex is married to Andria Aguayo, who he knew from high school and they have two beautiful children, Jacob and Alexandria.

CJ MORGAN



Funny, random, and weird pretty much sums up CJ Morgan, who rocks-n-talks weekdays at KROX. He has many self-appointed nicknames including the Burt Reynolds of Radio and The Captain (and is always open to new suggestions). CJ's career in radio began as a kid when he got a tape recorder for Christmas. In 2002 he hosted a college radio morning show and in 2007 was hired as a part of Waterloo Media's promotions staff. After a four year stint doing various radio work and weekends/overnights, CJ was hired as an on-air personality full time. When it comes to radio, he's just about done it all: Videography, broadcast engineering, social media, design, event coordination, and production. Now he's where he wants to be, rocking YOU at the home of alternative rock, 101X.

Morgan is a born and bred Texan and graduate of Texas State University. He loves music, football, kayaking, gaming, the Dallas Mavericks, and panhandling.

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Subscribe to our monthly newsletter to learn about upcoming AWM events and more at newsletter@awmaustin.org.

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NOMINEES FOR AWARDS OF EXCELLENCE

Outdoor Support Staff of the Year
Amanda Quangvan - Reagan Outdoor Adv
Emily Nero - Reagain Outdoor Adv
Jessica Evans - Reagan Outdoor Adv

Print Support Staff of the Year
Janie Castillo-Flores- Texas Student Media
Jessica White- Community Impact
SeanFoster- Statesman/LOCALiQ
Trace Thurman- Austin Chronicle

Digital Support Staff of the Year
Daniel Karpin- Waterloo Media
Donny Wong- Fox7
Erin Brantley- iHeartMedia
Jordan Pordash- Spectrum Reach
Kristine Tofte- KXAN

Local Agency Support Staff of the Year
Dennis Coleman- Danny Reed Advertising
Liz Rubio- Studio
Madison Green- Frank Erwin Center
Tara Williams- KSM South

Radio Support Staff of the Year
Areli Ibarra- Waterloo Media
Chandler Hoefle- Austin360Radio
Deena Blake- ARN
Leah Woodard- iHeartMedia
Ronda Jones- iHeartMedia

Television Support Staff of the Year
Aimee Rivas- KVUE
Brian Diseker- Spectrum Reach
Melanie Pena-CBS & Telemundo Austin
Morgan Cockrell- KVUE

RadioTraffic Department Employee of the Year
Andrea Stecher- Univision
Brandi Vineyard - KUT/X
Holly Walsh- iHeartMedia
Jere Hammel- Entercom
Regina Massie- Waterloo Media
Suzanne Munoz- iHeartMedia

Television Traffic Department Employee of the Year
Bianca Angoori-CBS & Telemundo Austin
Brett Erickson- Spectrum Reach
Pam Moore- Fox7
Tanya Clemmons- KVUE

Print Rookie of the Year*
Chaney Barton- Community Impact
Emily Burns- Austin Chronicle
Emma Rice-Tanner- Statesman/LOCALiQ
Morgan Wright- Statesman/LOCALiQ

Digital Rookie of the Year*
Emily Burns- Austin Chronicle
Eric Guerrero- Waterloo Media
Heather Lonsdale- Spectrum Reach
Morgan Wright- Statesman/LOCALiQ

Local Agency Rookie of the Year *
Amy Moore - One Voice Communications
Beatriz Castillo- Avalanche Media Group
Karley White/KSM South
Kendall Heath- GSDM

Outdoor Rookie of the Year
Christopher Granja - Reagan Outdoor Adv
Marylee Rudisill - Reagan Outdoor Adv
Matthew Noblitt - Reagan Outdoor Adv

Radio Rookie of the Year*
Amber Rebold- Austin360Radio
Diana Garcia- Univision
"Gossip" Greg Hill- iHeartMedia
Sara Huerta- Waterloo Media
Taylor Simental- iHeartMedia

Television Rookie of the Year*
Diana Garcia- Univision
Keith Grandolph- Univision
Lauren Indian Hinojosa- KVUE
Shirley Smith- Spectrum Reach

Print Marketing & Promotions Employee of the Year
Emily Burns- Austin Chronicle
Jessica White- Community Impact
Sara Bryant- Statesman/LOCALiQ
Tillie Policastro- Texas Student Media

Local Agency Marketing & Promotions Employee of the Year
Kaitlin Bouzek-Austin City Limits/3TEN ACL Live
Melissa Bagan- Danny Reed Advertising
Sara Bryant- Studio
Taylor Rogers - KSM South

Radio Marketing & Promotions Employee of the Year
Abby Haynie- iHeartMedia
Horacio Mata Zuniga- Univision
Kristin Caldwell- iHeartMedia
Kristina Killingsworth- ARN
Melissa Alvarez- Waterloo Media

Television Marketing & Promotions Employee of the Year
Bryant Alvarez- KVUE
Daisy Yeates- KVUE
Mario Portillo- Spectrum Reach
Miriam Ortega-CBS & Telemundo Austin

Digital Production Staff of the Year
Ariana Quiroz- Waterloo Media
Erin Brantley- iHeartMedia
Veronica Fonseca- Univision
Viviana Castaneda- Waterloo Media

Outdoor Production Staff of the Year
Brandie Sutton - Lamar Advertising
Morgan Kemper - Reagan Outdoor Adv

Radio Production Staff of the Year
Agustin Alvarado- Waterloo Media
Brian Vitellaro- iHeartMedia
Candace Andrews- Waterloo Media
Casey Cheek - KUT
Chandler Hoefle- Austin360Radio
Mac McClennaham- CRISTA Media

Television Production Staff of the Year
Bryant Alvarez- KVUE
Budro Partida-CBS & Telemundo Austin
Dax Dobbs - KXAN
Rob Chamness- KVUE
Sergio Castillo-CBS & Telemundo Austin

Digital Unsung Hero of the Year
Dylan Childs- Waterloo Media
Kristine Tofte- KXAN
Lauren Cooley- iHeartMedia
Lindsey Hollander- Spectrum Reach
Veronica Fonseca- Univision

Local Agency Unsung Hero of the Year
Adriene Tanamachi- Frank Erwin Center
Jennifer Cooper- Studio
Kaleigh Gutierrez - KSM South
Kate Reed- Danny Reed Advertising

Outdoor Unsung Hero of the Year
Amanda Quangvan - Reagan Oudoor Adv
Morgan Kemper - Reagan Outdoor Adv
Sarah Teeter - Reagan Outdoor Adv

Print Unsung Hero of the Year
Carrie Young- Austin Chronicle
Jill Ackerman- Statesman/LOCALiQ
Michael Obershan- Statesman/LOCALiQ
Peter Chen- Texas Student Media

NOMINEES FOR AWARDS OF EXCELLENCE

Radio Unsung Hero of the Year
Blanca Gaytan- Univision
Chandler Hoefle- Austin360Radio
Debi McMichael- iHeartMedia
Kristina Killingsworth- ARN
Rosa Soto- Waterloo Media

Television Unsung Hero of the Year
Anne Nicholson-CBS & Telemundo Austin
Bonnie Buckley- KXAN
Dianna Durham- Spectrum Reach
Jennifer Serrano- KVUE
Jim Spencer - KXAN

Outdoor Account Executive of the Year
Brennan Ryan - Reagan Outdoor Adv
Christian Craft - Reagan Outdoor Adv
Gregg Speichinger - Reagan Outdoor Adv
Rick Hart - Reagan Outdoor Adv

Print Account Executive of the Year
Diane Byram- Texas Student Media
Dylan Sherrod- Statesman/LOCALiQ
Gloria Williamson- Austin Chronicle
Marisa Mirabal- Austin Chronicle

Digital Account Executive of the Year
Catherine Clark- Univision
Christy Dedear- Waterloo Media
Kaleigh Gutierrez - KSM South
Kyle Speckman- Pandora
Monica Ceniceros-CBS & Telemundo Austin

Radio Account Executive of the Year
Alison Thiemer- Waterloo Media
Amber Rebold- Austin360Radio
Brandon Chezbro- Waterloo Media
Dave Sonefeld- iHeartMedia
Julianne Phillipp- Texas Student Media

Television Account Executive of the Year
Christie Humphries- Fox7
Katie Bourgeois- Spectrum Reach
Kelly Mayorga- Univision
Melanie Cottier- KVUE

Local Agency Buyer/Planner of the Year
AshLee Bilbo - KSM South
Elyssa Garza- Frank Erwin Center
Lonnie Summers-One Voice Communications
Melissa Bagan- Danny Reed Advertising

Outdoor Sales Manager of the Year
Cathy Hentschel - Lamar Advertising
Karen Goumakous - Reagan Outdoor

Print Sales Manager of the Year
Andrea Vick- Statesman/LOCALiQ
Cassidy Frazier- Austin Chronicle
Deeda Lovett- Community Impact
Emily Cohen- Texas Student Media

Digital Sales Manager of the Year
Andrea Vick- Statesman/LOCALiQ
Casey Young- iHeartMedia
Cassidy Frazier - Austin Chronicle
Daniel Sahl- Waterloo Media
Eastan Croson- Spectrum Reach

Local Agency Media Director/ Manager of the Year
Anna Wong- Frank Erwin Center
Caleb Pinkerton - KSM South
Landon Sims- Danny Reed Advertising
Lora Funderburk-Avalanche Media Group
Sarah Figueroa- The Davis Group

Radio Sales Manager of the Year Year
Bob Woche-Entercom
Brian Benschoter- KUT/X
Brooke Gallagher- Waterloo Media
Karla Barreto- Univision
Steve Sherrill- iHeartMedia

Television Sales Manager of the Year
Bryan Hastings- KXAN
Byron Wilkinson- KVUE
Karla Barreto- Univision
Sean Lervaag- Spectrum Reach

Local Blogger of the Year
Addie Broyles- Austin360
Amy Edwards- Austin360

Local Influencer of the Year
Bobby Bones- iHeartMedia
CJ Morgan- Waterloo Media
Kristie Gonzales - KVUE
Taylor Ellison-CBS & Telemundo Austin

Local Instagrammer of the Year
Billy the Kidd- iHeartMedia
CJ Morgan- Waterloo Media
Emily Giangreco- KVUE
Rebecca Flores- KVUE
Trevor Scott-CBS & Telemundo Austin

Local Podcast of the Year
Dudley & Bob w/Matt - Waterloo Media
I love you so much- Austin360
Jason & Deb- Waterloo Media
Rodney Reed - KVUE Texas Crime Files

Local Vlogger of the Year
Amy Edwards- Austin360
CJ Morgan- Waterloo Media
Emily Giangreco- KVUE
Granger Smith- iHeartMedia

Local YouTuber of the Year
CJ Morgan- Waterloo Media
Granger Smith
Morgan Cockrell/Nick Dyar: Cube Talks

Local Journalist of the Year
Addie Broyles- Statesman/LOCALiQ
David Brown- KUT
Melanie Torre-CBS & Telemundo Austin
Spencer Buckner- The Daily Texan
Tony Plohetski- Statesman/LOCALiQ

Local Agency of the Year
Frank Erwin Center
KSM South
One Voice Communications
The Davis Group

Radio On-Air Personality of the Year
Amy Edwards- Austin360Radio
Anne Hudson- iHeartMedia
Booker- Alex and Sara - Entercom/Mix 94.7
Claudia Talamantez- Univision
Jason & Deb- KROX/Waterloo Media
Todd & Don- NewsRadio KLBJ/ Waterloo Media

Television On-Air Personality of the Year
Albert Ramon- KVUE
Burton Fitsimmons- Spectrum Reach
David Yeomans- KXAN
Jim Spencer- KXAN
Lorena Placencia-CBS & Telemundo Austin

NOMINEES FOR CREATIVE AWARDS

Audio Creative - Best Commercial Spot
Crista Media: Edible Arrangements- Thanksgiving
Crista Media: Splash Shack: Always Summer
iHeartMedia: Shades Club
Statesman/LOCALiQ: ZACH Theatre- Dracula
Waterloo Media: Austin's BOB FM has your KISS Tickets

Audio Creative – Best Promotional Spot
102.3 The Beat: 102.3 The Beat Throw down
BOB FM/ Round Rock Express: 6 Packs for the Family
CBS Austin Back to School 2019
Spirit 105.9 KFMK: Legal ID Tyson King
Spirit 105.9 KFMK: H4H Chris Watters Winner
Univision Austin Local Media: Festival de Mayo 2019

Audio Creative – Best PSA/ Community Affairs Spot
CBS Austin Community 2019
KMFK: Out of the Darkness Walk
Waterloo Media: Souper Bowl of Caring

Display/ Visual Creative – Best Ad
iHeartMedia: ABC Home and Commercial Services Home Brand Awareness
iHeartMedia: Pernod Richard's Absolut Ladies Brunch
Nexstar Digital: Alfa Insurance- Find Agent Map Units
Nexstar Digital: Market at Macys October Update
Noticias Univision Austin BB 2019
Statesman/LOCALiQ: John William Outdoor "Outdoor Intro"
Waterloo Media: Nutty Brown- Aaron Lewis

Display/ Visual Creative – Best Promotional Ad
Austin 360 Radio: "JBs Back"
KFMK: Daddy Daughter Dance - Enchanted Woods
KTBC FOX 7: Good Day Austin 360 Facebook AD

Video Creative – Best Commercial Spot
CBS Austin/ Telemundo: Crescent House Furniture - Shop Different
Fox 7: Steiner Ranch Steakhouse - Steiner Ranch 30
KVUE: R-Bank - Welcome to R-Bank
KVUE: Austin Resource Recovery - My Schedule Reminder App
KXAN: Advanced Pain Care - Dwight
Statesman/LOCALiQ: ZACH Theatre - Immortal Longings

Video Creative – Best Promotional Spot
Austin American-Statesman - Cap 10k Race Ambassador 2020
Good Day Austin: Waking Up with Good Day
KTBC Fox 7 Austin: Good Day Austin Live Music
KTBC FOX 7: Right Place, Right Time (PM)
KVUE: Daybreak ATX
KXAN: History of Mass Violence
Univision Austin Local Media: Orgullo Univision Austin

Video Creative – Best PSA/ Community Affairs Spot
FOX7: Ronald McDonald House Charities of Central Texas - Round Up for RMHC
KXAN: H-E-B - Simple Health

Creative - Blogger
@atxgossip
@celebstyleguide
@joplacencio
@keepaustineatin
@onechelofanadventure
thehonestShruth

Creative - Influencer
atxfitfoodie
@celebstyleguide
@joplacencio
@onechelofanadventure
thehonestShruth

Creative - Instagrammer
atxfitfoodie
ATXFoodChronicles
@atxconcertqueen
@celebstyleguide
@keepaustineatin
@onechelofanadventure
Time of Dre
thehonestShruth

Creative - Podcast
Eatin' and Sippin' Locally
Game of Thrones Podcast

IN REMEMBRANCE



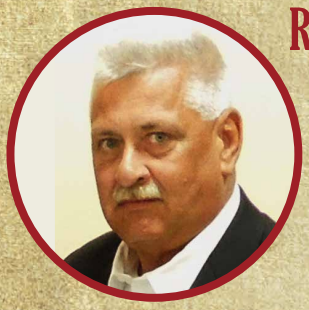
BETTY DUNN

Betty Dunn lost her fight with cancer on Thursday, July 18, 2019, in her hometown of Ferris, Texas. Born on May 11, 1963, in Dallas, Texas. Betty received her BA in Film, Television, and Radio Studies from the University of Texas at Austin in 1992. Betty's tenacity, charm, and outgoing nature led to a successful career in digital advertising sales, and she won numerous awards. Additionally Betty served as a board member for the Alliance for Women in Media in Austin, where she helped empower women in all forms of media.



THERESA JENKINS

Theresa Jenkins passed away of esophageal cancer surrounded by her family at her home in Austin, Texas on Tuesday, Aug. 27, 2019. Theresa was born on Sept. 3, 1964 in Bangkok,Thailand. Theresa was a St. Edward's University graduate and in 2004, Theresa began her 15-year tenure with the Texas Chapter of the Recording Academy. Under her leadership, the chapter became a more diverse, dynamic and inclusive music community representing all genres of music.



RANDY KAASE

Randy Kaase of Austin Texas, passed away peacefully on September 2, 2019. Randy was born on August 2, 1958. He was a lifelong member of St. Martin's Lutheran Church in Austin where he was in the choir. Randy was also a Boy Scout where he achieved the highest honor of Eagle Scout along with his four brothers. Randy was employed by Brown Distributing for 40 years where he was known by everyone as, The True Bud Man.



JOHN ROBERTS

John Roberts, veteran programmer, lost his battle with Stage 4 cancer of the esophagus on Sunday, April 5, 2020. "JR" served as VP/Programming for Clear Channel Austin stations KHFI/KPEZ/KFON/KEYE from 1993-2000. His career was filled with many stops with the most recent being in Tyler, Texas as Regional Operations Manager for Townsquare Media.



ERIN SHILGALIS

Erin Shilgalis was born August 24, 1971, in St. Louis, Missouri, and passed away August 27, 2019 in Austin. Erin received a BA in advertising from Arizona State University in Tempe, where she was an active member of Alpha Phi sorority. After working at agencies in Arizona and San Antonio, she found her ideal role as both senior media buyer and an advocate for social change at the Sherry Matthews Group in Austin, where she spent almost a decade winning.



The board of directors and I thank you for the support of our virtual gala. In these uncertain times, not only have we learned to be more patient but shared kindness has gone a long way in our media community. Congratulations to our scholarship winner, Tiana Woodard, and the winner of our Trailblazer award, Agnes Fuccello! Before long, we will gather again and celebrate together in person.

With gratitude and blessings,
Christina Rinken-Fabianich

LOOKING FORWARD TO SEEING YOU APRIL 2021!