TRAILBLAZER & AWARDS OF EXCELLENCE

ROARING 2022 GALA

AUSTIN ALLIANCE FOR WOMEN IN MEDIA

GREAT GATSBY EXPERIENCE: PRESENTING SPONSOR

ONLY ONE AVAILABLE

NEW ELITE STATUS

- Your guests and colleagues will be picked up from your office and chauffeured to the Hotel Van Zandt in your very own private party bus. Once the festivities come to a close your private chauffer will safely deliver you and your guests back to your office location.
- Upon arrival you will be greeted by a member of our board of directors and escorted to your table, allowing you and your guests to skip the check in line and start enjoying the festivities.
- Your table will be decked with themed party favors for your guests and colleagues to enjoy.
- Once your table is sat before the show begins, your guests will be poured a complimentary glass of champagne to toast your fabulous evening together.
- You and your guests will receive extra attention from our professional event photographer for the evening, to include a group photo. All pictures of your party will be emailed to you by the following week.
- You or one of your team members will have the opportunity to present an award during the show.

Exclusive Recognition as **Presenting Sponsor**:

- ❑ Company logo included in all Pre-Event and Post-Event marketing materials
- ❑ Branding of the event: Trailblazer & Awards of Excellence Roaring 2022 Gala presented by YOU!
- ❑ Link/Logo inclusion on AWMAustin.org for 3 months from date of signature
- ❑ Table for ten along with ten drink tickets
- ❑ Complimentary bottle of champagne for the table
- ❑ Logo during event (on slide show, signage and program cover)
- ❑ Full-page ad in the event program on inside front cover
- ❑ Logo inclusion on sponsor recognition page in the event program (non-exclusive)
- ❑ Thirty-second (:30) sizzle-reel to be played at event
- ❑ Logo inclusion on banner (non-exclusive)

Presenting Sponsor Investment: $6,000
Promotional Value: $10,500
Final Consideration: MARCH 4, 2022

_____	_____	_____
Sponsor	Signature	Date

AWM Newsletter Database 1,056 • AWMAustin.org Page Views 775 • Facebook Likes 935
Instagram Followers 541 • Twitter Followers 490 • LinkedIn 184

TRAILBLAZER & AWARDS OF EXCELLENCE

ROARING 2022 GALA

AUSTIN ALLIANCE FOR WOMEN IN MEDIA

ROADSTER: AUTOMOTIVE SPONSOR

ONLY ONE AVAILABLE

NEW: AUTOMOTIVE sponsorship support includes:

- ❑ Up to TWO vehicles to be prominently displayed at event entrance
- ❑ Logo included on exclusive signage placed by the vehicles
- ❑ Logo included on up to 150 discounted parking vouchers; distributed at check-in
- ❑ Inclusion in all Pre-Event marketing materials:
  - 1 monthly newsletter
  - 1 LinkedIn post
  - 1 Facebook post
  - 1 Instagram post
  - 1 Twitter post
- ❑ Link/Logo inclusion on AWMAustin.org for 3 months from date of signature
- ❑ Inclusion in shared Post-Event marketing materials (i.e. thank you to our sponsors):
  - 1 monthly newsletter
  - 1 LinkedIn post
  - 1 Facebook post
  - 1 Instagram post
  - 1 Twitter post
- ❑ Logo during event (on slide show)
- ❑ Half-page ad in the event program
- ❑ Dinner/Seats for four attendees along with four drink tickets
- ❑ Logo inclusion on sponsor recognition page in the event program (non-exclusive)
- ❑ Complimentary valet parking for one vehicle

Automotive Sponsor Investment: $3,000
Promotional Value: $6,000
Final Consideration: MARCH 4, 2022

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Sponsor	Signature	Date

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TRAILBLAZER & AWARDS OF EXCELLENCE

ROARING 2022 GALA

AUSTIN ALLIANCE FOR WOMEN IN MEDIA

JAZZ HANDS: SUPPORTING SPONSOR

ONLY FOUR AVAILABLE

Supporting sponsorship support includes:

- ❑ Inclusion in all Pre-Event marketing materials:
  - 1 monthly newsletter
  - 1 LinkedIn post
  - 1 Facebook post
  - 1 Instagram post
  - 1 Twitter post
- ❑ Link/Logo inclusion on AWMAustin.org for 3 months from date of signature
- ❑ Inclusion in shared Post-Event marketing materials (i.e. thank you to our sponsors):
  - 1 monthly newsletter
  - 1 LinkedIn post
  - 1 Facebook post
  - 1 Instagram post
  - 1 Twitter post
- ❑ Logo during event (on slide show)
- ❑ Half-page ad in the event program
- ❑ Dinner/Seats for four attendees and four drink tickets
- ❑ Logo inclusion on sponsor recognition page in the event program (non-exclusive)
- ❑ **NEW:** Fifteen-second (:15) sizzle-reel played during the event
- ❑ **NEW:** Complimentary valet for one vehicle

Supporting Sponsor Investment: $3,000
Promotional Value: $6,000
Final Consideration: MARCH 4, 2022

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Sponsor	Signature	Date

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TRAILBLAZER & AWARDS OF EXCELLENCE

ROARING 2022 GALA

AUSTIN ALLIANCE FOR WOMEN IN MEDIA

FLAPPERS: PARTICIPATING SPONSOR

ONLY 4 AVAILABLE

Participating Sponsor support includes:

- ❑ Inclusion in all Pre-Event marketing materials:
  - 1 monthly newsletter
  - 1 LinkedIn post
  - 1 Facebook post
  - 1 Instagram post
  - 1 Twitter post
- ❑ Link/Logo inclusion on AWMAustin.org for 3 months from date of signature
- ❑ Inclusion in shared Post-Event marketing materials (i.e. thank you to our sponsors):
  - 1 monthly newsletter
  - 1 LinkedIn post
  - 1 Facebook post
  - 1 Instagram post
  - 1 Twitter post
- ❑ Logo during event (on slide show)
- ❑ Quarter-page ad in the event program
- ❑ Logo inclusion on sponsor recognition page in the event program (non-exclusive)
- ❑ **NEW:** Dinner/Seats for two attendees along with two drink tickets
- ❑ **NEW:** Complimentary valet parking for one vehicle

Supporting Sponsor Investment: $2,000
Promotional Value: $3,000
Final Consideration: MARCH 4, 2020

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Sponsor	Signature	Date

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AUSTIN ALLIANCE FOR WOMEN IN MEDIA

EXTRA! EXTRA!: PROGRAM SPONSOR

LIMITED AVAILABILITY

- Quarter-page ad: $300
- Half-page Ad: $400
- Full-page Ad: $550
- Outside Back Cover: $700

Space Reservation MARCH 4, 2022
Copy Deadline MARCH 11, 2022

PROGRAM SPECIFICATIONS

Four-Color Ad Sizes

- Full-page (including cover pages) 8.5” x 11” + .125” bleed
- Half-page 8.5” wide x 5.5”tall or 4.25” x 11”
- Quarter-page 4.25” wide x 5.5” tall

Mechanical Requirements

- Electronic EPS, PDF, TIFF or JPG Files
- 300 dpi resolution
- CMYK for color
- Logos should be vector-based – AI or EPS

Sponsor	Signature	Date