2023 STARRY NIGHT Gala

austin alliance for women in media
TRAILBLAZER & AWARDS of EXCELLENCE

STARRY NIGHT EXPERIENCE: PRESENTING SPONSOR

ONLY 1 AVAILABLE

NEW ELITE STATUS

- ❑ Your guests and colleagues will be picked up from your office and chauffeured to the Archer Hotel, in the Domain, in your very own private party bus. Once the festivities come to a close your private chauffer will safely deliver you and your guests back to your office location.
- ❑ Upon arrival you will be greeted by a member of our board of directors and escorted to your table, allowing you and your guests to skip the check in line and start enjoying the festivities.
- ❑ Your table will be decked with themed party favors for your guests and colleagues to enjoy.
- ❑ Once your table is sat before the show begins, your guests will be poured a complimentary glass of champagne to toast your fabulous evening together.
- ❑ You and your guests will receive extra attention from our professional event photographer for the evening, to include a group photo. All pictures of your party will be emailed to you by the following week.
- ❑ You or one of your team members will have the opportunity to present an award during the show.
- ❑ Exclusive Recognition as Presenting Sponsor
- ❑ Company logo included in all Pre-Event and Post-Event marketing materials
- ❑ Branding of the event: Trailblazer & Awards of Excellence 2023 Starry Night Gala presented by YOU!
- ❑ Link/Logo inclusion on AWMAustin.org for 3 months from date of signature
- ❑ Table for ten along with ten drink tickets
- ❑ Complimentary bottle of champagne for the table
- ❑ Logo during event (on slide show, signage and program cover)
- ❑ Full-page ad in the event program on inside front cover
- ❑ Logo inclusion on sponsor recognition page in the event program (non-exclusive)
- ❑ Your thirty-second (:30) sizzle-reel to be played at event
- ❑ Logo inclusion on photo booth backdrop

Presenting Sponsor Investment: $6,000
Promotional Value: $10,500
Final Consideration: February 17, 2023

_____	_____	_____
Sponsor	**Signature**	**Date**

Thursday, April 13, 2023
Archer Hotel, at The Domain

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STARRY NIGHTS CRUISIN: AUTOMOTIVE SPONSOR

ONLY 1 AVAILABLE

NEW: AUTOMOTIVE sponsorship support includes:

- ❑ ONE vehicle to be prominently displayed at event entrance
- ❑ Logo included on exclusive signage placed by the vehicle
- ❑ Logo included on up to 50 discounted parking vouchers; distributed at check-in
- ❑ Inclusion in all Pre-Event marketing materials:
  - 1 monthly newsletter
  - 1 LinkedIn post
  - 1 Facebook post
  - 1 Instagram post
  - 1 Twitter post
- ❑ Link/Logo inclusion on AWMAustin.org for 3 months from date of signature
- ❑ Inclusion in shared Post-Event marketing materials (i.e. thank you to our sponsors):
  - 1 monthly newsletter
  - 1 LinkedIn post
  - 1 Facebook post
  - 1 Instagram post
  - 1 Twitter post
- ❑ Logo during event (on slide show)
- ❑ Half-page ad in the event program
- ❑ Dinner/Seats for four attendees along with four drink tickets
- ❑ Logo inclusion on sponsor recognition page in the event program (non-exclusive)
- ❑ Complimentary valet parking for one vehicle
- ❑ Opportunity for your company representative to present an award

Automotive Sponsor Investment: $3,000
Promotional Value: $6,000
Final Consideration: February 17, 2023

_____	_____	_____
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Thursday, April 13, 2023
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AWM Newsletter Database 1,056 • AWMAustin.org Page Views 1,220
Facebook Likes 1054 • Instagram Followers 622 • Twitter Followers 505 • LinkedIn 399

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CELESTIAL SUPPORTING SPONSOR

ONLY FOUR AVAILABLE

Supporting sponsorship support includes:

- ❑ Inclusion in all Pre-Event marketing materials:
  - 1 monthly newsletter
  - 1 LinkedIn post
  - 1 Facebook post
  - 1 Instagram post
  - 1 Twitter post
- ❑ Link/Logo inclusion on AWMAustin.org for 3 months from date of signature
- ❑ Inclusion in shared Post-Event marketing materials (i.e. thank you to our sponsors):
  - 1 monthly newsletter
  - 1 LinkedIn post
  - 1 Facebook post
  - 1 Instagram post
  - 1 Twitter post
- ❑ Logo during event (on slide show)
- ❑ Half-page ad in the event program
- ❑ Dinner/Seats for four attendees and four drink tickets
- ❑ Logo inclusion on sponsor recognition page in the event program (non-exclusive)
- ❑ Opportunity for your company representative to present an award
- ❑ Your fifteen-second (:15) sizzle-reel to be played at event
- ❑ NEW: Complimentary valet for one vehicle

Supporting Sponsor Investment: $3,000
Promotional Value: $6,000
Final Consideration: February 17, 2023

_____	_____	_____
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GALAXY PARTICIPATING SPONSOR

ONLY FOUR AVAILABLE

Participating Sponsor support includes:

- ❑ Inclusion in all Pre-Event marketing materials:
  - 1 monthly newsletter
  - 1 LinkedIn post
  - 1 Facebook post
  - 1 Instagram post
  - 1 Twitter post
- ❑ Link/Logo inclusion on AWMAustin.org for 3 months from date of signature
- ❑ Inclusion in shared Post-Event marketing materials (i.e. thank you to our sponsors):
  - 1 monthly newsletter
  - 1 LinkedIn post
  - 1 Facebook post
  - 1 Instagram post
  - 1 Twitter post
- ❑ Logo during event (on slide show)
- ❑ Quarter-page ad in the event program
- ❑ Logo inclusion on sponsor recognition page in the event program (non-exclusive)
- ❑ Opportunity for your company representative to present an award
- ❑ Dinner/Seats for two attendees and two drink tickets
- ❑ NEW: Complimentary valet for one vehicle

Participating Sponsor Investment: $2,000
Promotional Value: $3,000
Final Consideration: February 17, 2023

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CONSTELLATION PROGRAM SPONSOR

LIMITED AVAILABILITY

❑ **PROGRAM SPONSOR AD SIZES:**

- Quarter-page ad: $300
- Half-page Ad: $400
- Full-page Ad: $550
- Outside Back Cover: $700

Space Reservation February 17, 2023
Copy Deadline MARCH 4, 2023

PROGRAM SPECIFICATIONS

❑ **Four-Color Ad Sizes**

- Full-page (including cover pages) 8.5” x 11” + .125” bleed
- Half-page 8.5” wide x 5.5”tall or 4.25” x 11”
- Quarter-page 4.25” wide x 5.5” tall

❑ **Mechanical Requirements**

- Electronic EPS, PDF, TIFF or JPG Files
- 300 dpi resolution
- CMYK for color
- Logos should be vector-based – AI or EPS

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