ENCHANTED GARDEN: PRESENTING SPONSOR

ONLY 1 AVAILABLE

NEW ELITE STATUS

- ❑ Your guests and colleagues will be picked up from your office and chauffeured to the Archer Hotel, in the Domain, in your very own private party bus. Once the festivities come to a close your private chauffer will safely deliver you and your guests back to your office location.
- ❑ Upon arrival you will be greeted by a member of our board of directors and escorted to your table, allowing you and your guests to skip the check in line and start enjoying the festivities.
- ❑ Your table will be decked with themed party favors for your guests and colleagues to enjoy.
- ❑ Once your table is sat before the show begins, your guests will be poured a complimentary glass of champagne to toast your fabulous evening together.
- ❑ You and your guests will receive extra attention from our professional event photographer for the evening, to include a group photo. All pictures of your party will be emailed to you by the following week.
- ❑ You or one of your team members will have the opportunity to present an award during the show.
- ❑ Exclusive Recognition as Presenting Sponsor
- ❑ Company logo included in all Pre-Event and Post-Event marketing materials
- ❑ Branding of the event: Trailblazer & Awards of Excellence 2024 Enchanted Garden Gala presented by YOU!
- ❑ Link/Logo inclusion on AWMAustin.org for 3 months from date of signature
- ❑ Table for ten along with ten drink tickets
- ❑ Complimentary bottle of champagne for the table
- ❑ Logo during event (on slide show, signage and program cover)
- ❑ Full-page ad in the event program on inside front cover
- ❑ Logo inclusion on sponsor recognition page in the event program (non-exclusive)
- ❑ Your thirty-second (:30) sizzle-reel to be played at event
- ❑ Logo inclusion on photo booth backdrop

Presenting Sponsor Investment: $6,000
Promotional Value: $10,500
Final Consideration: February 16, 2024

_____	_____	_____
Sponsor	**Signature**	**Date**

Thursday, April 11, 2024
Archer Hotel at The Domain

AWM Newsletter Database 1,184 • AWMAustin.org Page Views 1,152 • Facebook Followers 1,000
Instagram Followers 740 • X (Twitter) Followers 522 • LinkedIn Followers 512

ENCHANTED GARDEN: AUTOMOTIVE SPONSOR

ONLY 1 AVAILABLE

NEW: AUTOMOTIVE sponsorship support includes:

- ❑ ONE vehicle to be prominently displayed at event entrance
- ❑ Logo included on exclusive signage placed by the vehicle
- ❑ Logo included on up to 100 discounted parking vouchers; distributed at check-in
- ❑ Inclusion in all Pre-Event marketing materials:
    - 1 monthly newsletter
    - 1 LinkedIn post
    - 1 Facebook post
    - 1 Instagram post
    - 1 Twitter post
- ❑ Link/Logo inclusion on AWMAustin.org for 3 months from date of signature
- ❑ Inclusion in shared Post-Event marketing materials (i.e. thank you to our sponsors):
    - 1 monthly newsletter
    - 1 LinkedIn post
    - 1 Facebook post
    - 1 Instagram post
    - 1 Twitter post
- ❑ Logo during event (on slide show)
- ❑ Half-page ad in the event program
- ❑ Dinner/Seats for four attendees along with four drink tickets
- ❑ Logo inclusion on sponsor recognition page in the event program (non-exclusive)
- ❑ Complimentary valet parking for one vehicle
- ❑ Opportunity for your company representative to present an award

Automotive Sponsor Investment: $3,000
Promotional Value: $6,000
Final Consideration: February 16, 2024

_____	_____	_____
Sponsor	**Signature**	**Date**

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ENCHANTED GARDEN SUPPORTING SPONSOR

ONLY FOUR AVAILABLE

Supporting sponsorship support includes:

- ❑ Inclusion in all Pre-Event marketing materials:
  - 1 monthly newsletter
  - 1 LinkedIn post
  - 1 Facebook post
  - 1 Instagram post
  - 1 Twitter post
- ❑ Link/Logo inclusion on AWMAustin.org for 3 months from date of signature
- ❑ Inclusion in shared Post-Event marketing materials (i.e. thank you to our sponsors):
  - 1 monthly newsletter
  - 1 LinkedIn post
  - 1 Facebook post
  - 1 Instagram post
  - 1 Twitter post
- ❑ Logo during event (on slide show)
- ❑ Half-page ad in the event program
- ❑ Dinner/Seats for four attendees and four drink tickets
- ❑ Logo inclusion on sponsor recognition page in the event program (non-exclusive)
- ❑ Opportunity for your company representative to present an award
- ❑ Your fifteen-second (:15) sizzle-reel to be played at event
- ❑ NEW: Complimentary valet for one vehicle

Supporting Sponsor Investment: $3,000
Promotional Value: $6,000
Final Consideration: February 16, 2024

_____	_____	_____
Sponsor	**Signature**	**Date**

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ENCHANTED GARDEN PARTICIPATING SPONSOR

ONLY FOUR AVAILABLE

Participating Sponsor support includes:

- ❑ Inclusion in all Pre-Event marketing materials:
  - 1 monthly newsletter
  - 1 LinkedIn post
  - 1 Facebook post
  - 1 Instagram post
  - 1 Twitter post
- ❑ Link/Logo inclusion on AWMAustin.org for 3 months from date of signature
- ❑ Inclusion in shared Post-Event marketing materials (i.e. thank you to our sponsors):
  - 1 monthly newsletter
  - 1 LinkedIn post
  - 1 Facebook post
  - 1 Instagram post
  - 1 Twitter post
- ❑ Logo during event (on slide show)
- ❑ Quarter-page ad in the event program
- ❑ Logo inclusion on sponsor recognition page in the event program (non-exclusive)
- ❑ Opportunity for your company representative to present an award
- ❑ Dinner/Seats for two attendees and two drink tickets
- ❑ NEW: Complimentary valet for one vehicle

Participating Sponsor Investment: $2,000
Promotional Value: $3,000
Final Consideration: February 16, 2024

_____	_____	_____
Sponsor	**Signature**	**Date**

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