TRAILBLAZER & AWARDS OF EXCELLENCE 2025
SAPPHIRE
GALA

45th ANNIVERSARY SAPPHIRE GALA: PRESENTING SPONSOR

ONLY 1 AVAILABLE

NEW ELITE STATUS

- ❑ Your guests and colleagues will be picked up from your office and chauffeured to Austin PBS, in your very own private party bus. Once the festivities come to a close your private chauffeur will safely deliver you and your guests back to your office location.
- ❑ Upon arrival you will be greeted by a member of our board of directors and escorted to your table, allowing you and your guests to skip the check in line and start enjoying the festivities.
- ❑ Your table will be decked with themed party favors for your guests and colleagues to enjoy.
- ❑ Once your table is sat before the show begins, your guests will be poured a complimentary glass of champagne to toast your fabulous evening together.
- ❑ You and your guests will receive extra attention from our professional event photographer for the evening, to include a group photo. All pictures of your party will be emailed to you by the following week.
- ❑ You or one of your team members will have the opportunity to present an award during the show.
- ❑ Exclusive Recognition as Presenting Sponsor
- ❑ Company logo included in all Pre-Event and Post-Event marketing materials.
- ❑ Branding of the event: Trailblazer & Awards of Excellence 2025 45th Anniversary Sapphire Gala presented by YOU!
- ❑ Link/Logo inclusion on AWMAustin.org for 3 months from date of signature.
- ❑ Table for ten.
- ❑ Complimentary bottle of champagne for the table.
- ❑ Logo during event (on slide show, signage and program cover).
- ❑ Full-page ad in the event program on inside front cover.
- ❑ Logo inclusion on sponsor recognition page in the event program (non-exclusive).
- ❑ Your thirty-second (:30) sizzle-reel to be played at event.
- ❑ Logo inclusion on photo booth backdrop.
- ❑ Unique ideas welcome - just ask.

Presenting Sponsor Investment: $6,000
Promotional Value: $10,500
Final Consideration: February 28, 2025

_____	_____	_____
Sponsor	**Signature**	**Date**

Thursday, April 17, 2025
Austin PBS
Newsletter Database 1,025 • AWMAustin.org April 2024 Visits 5,884 • Facebook Followers 1,000
Instagram Followers 877 • X Followers 520 • LinkedIn Followers 605

TRAILBLAZER & AWARDS OF EXCELLENCE 2025
SAPPHIRE
GALA

45th ANNIVERSARY SAPPHIRE GALA: AUTOMOTIVE SPONSOR

ONLY 1 AVAILABLE

NEW: AUTOMOTIVE sponsorship support includes:

- ❑ ONE vehicle to be prominently displayed at event entrance
- ❑ Logo included on exclusive signage placed by the vehicle
- ❑ Logo included on up to 100 discounted parking vouchers; distributed at check-in
- ❑ Inclusion in all Pre-Event marketing materials:
  - 1 monthly newsletter
  - 1 LinkedIn post
  - 1 Facebook post
  - 1 Instagram post
  - 1 X post
- ❑ Link/Logo inclusion on AWMAustin.org for 3 months from date of signature
- ❑ Inclusion in shared Post-Event marketing materials (i.e. thank you to our sponsors):
  - 1 monthly newsletter
  - 1 LinkedIn post
  - 1 Facebook post
  - 1 Instagram post
  - 1 X post
- ❑ Logo during event (on slide show)
- ❑ Half-page ad in the event program
- ❑ Dinner/Seats for four attendees
- ❑ Logo inclusion on sponsor recognition page in the event program (non-exclusive)
- ❑ Opportunity for your company representative to present an award

Automotive Sponsor Investment: $3,000
Promotional Value: $6,000
Final Consideration: February 28, 2025

_____	_____	_____
Sponsor	**Signature**	**Date**

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Newsletter Database 1,025 • AWMAustin.org April 2024 Visits 5,884 • Facebook Followers 1,000
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AUSTIN

TRAILBLAZER & AWARDS OF EXCELLENCE 2025
SAPPHIRE
GALA

45th ANNIVERSAY SAPPHIRE GALA SUPPORTING SPONSOR

ONLY FOUR AVAILABLE

Supporting sponsorship support includes:

- ❑ Inclusion in all Pre-Event marketing materials:
  - 1 monthly newsletter
  - 1 LinkedIn post
  - 1 Facebook post
  - 1 Instagram post
  - 1 X post
- ❑ Link/Logo inclusion on AWMAustin.org for 3 months from date of signature
- ❑ Inclusion in shared Post-Event marketing materials (i.e. thank you to our sponsors):
  - 1 monthly newsletter
  - 1 LinkedIn post
  - 1 Facebook post
  - 1 Instagram post
  - 1 X post
- ❑ Logo during event (on slide show)
- ❑ Half-page ad in the event program
- ❑ Dinner/Seats for four attendees
- ❑ Logo inclusion on sponsor recognition page in the event program (non-exclusive)
- ❑ Opportunity for your company representative to present an award
- ❑ Your fifteen-second (:15) sizzle-reel to be played at event

Supporting Sponsor Investment: $3,000
Promotional Value: $6,000
Final Consideration: February 28, 2025

_____	_____	_____
Sponsor	**Signature**	**Date**

Thursday, April 17, 2025
Austin PBS
Newsletter Database 1,025 • AWMAustin.org April 2024 Visits 5,884 • Facebook Followers 1,000
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TRAILBLAZER & AWARDS OF EXCELLENCE 2025
SAPPHIRE
GALA

45th ANNIVERSARY SAPPHIRE GALA PARTICIPATING SPONSOR

ONLY FOUR AVAILABLE

Participating Sponsor support includes:

- ❑ Inclusion in all Pre-Event marketing materials:
  - 1 monthly newsletter
  - 1 LinkedIn post
  - 1 Facebook post
  - 1 Instagram post
  - 1 X post
- ❑ Link/Logo inclusion on AWMAustin.org for 3 months from date of signature
- ❑ Inclusion in shared Post-Event marketing materials (i.e. thank you to our sponsors):
  - 1 monthly newsletter
  - 1 LinkedIn post
  - 1 Facebook post
  - 1 Instagram post
  - 1 X post
- ❑ Logo during event (on slide show)
- ❑ Quarter-page ad in the event program
- ❑ Logo inclusion on sponsor recognition page in the event program (non-exclusive)
- ❑ Opportunity for your company representative to present an award
- ❑ Dinner/Seats for two attendees

Participating Sponsor Investment: $2,000
Promotional Value: $3,000
Final Consideration: February 28, 2025

_____	_____	_____
Sponsor	**Signature**	**Date**

Thursday, April 17, 2025
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