Your Austin
MEDIA CONNECTION



JOIN US!



http://awmaustin.org/spirits-of-texas/





EVENT CONNECTION



We look forward to sampling some great vendors!

Labor of Love Wines

Deep Eddy Vodka

Abita Official

Full Sail Brewing Co.

Treaty Oak Platinum Rum

Shiner Specialty Beers

Spirit of Texas Independent Distillery

Cypress Creek Reserve — Made with Texas Pride

Deschutes Brewery — Bend, Ore.

Special appearance by Hoddy Shop



hoddy shop



Musical Styling's by The Sassy Spurs

http://www.reverbnation.com/thesassyspurs





EVENT CONNECTION



SAVE THE DATE!

Trailblazer and Awards of Excellence Media Gala

April 18, 2013 at Intercontinental Stephen F. Austin













For more information visit http://www.awmaustin.org/.

LUNCHEON RECAP: January 2013 – Circuit Of The Americas



We appreciate Julie Loignon, Vice President of Media & Public Relations with Circuit Of The Americas for bring us all up to speed on what to expect this year at the venue. Check out their site for all the details!

http://circuitoftheamericas.com





REMINDER
avoid the check-in line and pre-pay with our online secure shopping cart.

LOCAL CONNECTION





Amy Hadley returns to YNN to anchor the midday newscasts.

YNN YOUR NEWS NOW



In November, KXAN welcomed **Sophia Beausoleil** as their new Morning Reporter.

kxan

KXAN's **Brian Sanders (left)** and **Robert Maxwell (right)** received promotions in December. **Sanders** is now co-anchor of the M-F broadcast with Sally Hernandez. **Maxwell** will appear on the 9 pm newscast on The CW, and is also the lead reporter for the KXAN Investigative Team 10 pm newscast.



kxan





Emmis' **Eric Blount,** and wife Kelli, welcomed their new baby boy, Elliot Caleb Blount, on December 25th at 6:52 pm 7 lb 8 oz.

emmis austin radio

If you have any new hires or recently-promoted employees that you would like listed in the March newsletter, please e-mail newsletter@awmaustin.org by Monday, Feb 25th, 2013.

LOCAL CONNECTION



Local Awards

Congratulations to **Latinworks** for being named Ad Age's Multicultural Agency of the Year for the second consecutive year!

AdvertisingAge

LATINWORKS

Pam McKay Named Corporate Executive of the Year



Clear Channel Media and Entertainment Austin's Market President, **Pamela B. McKay**, will be presented with the African American Corporate Executive of the Year Award at a gala on February 22 at the Westin Hotel at The Domain. The African American Corporate Executive of the Year is presented to an individual who holds a senior level management position with a Company with corporate presence in the Greater Austin Region.

clearchannel MEDIA + ENTERTAINMENT

Market Place for Talent and Services

JELLIFI.com is an Austin-startup from Cortney Hope (founder), featuring the creative and event marketing talents of former Emmis Promotions Director, Andres (AC) Cantu. The website, currently in Beta, is a communication network between event creators and event service providers. Its "match-making for events." AC will be using Jellifi.com to help the AWM with the upcoming Spirits of Texas event. Look for the Jellifi team to be featured on an MTV pilot, revolving around team dynamics and formation of the product, this Spring, in front of some pretty high-profile events during this year's Fest! Join today to find out more: www.jellifi.com

MTV MUSIC TELEVISION jellifi

If you have any new hires or recently-promoted employees that you would like listed in the March newsletter, please e-mail newsletter@awmaustin.org by Monday, Feb 25th, 2013.

LOCAL CONNECTION



CCM+E Announces New Programming for Stations

Clear Channel Media and Entertainment Austin announced new programming lineups for KHFI 96.7 FM, KASE 100.7 FM and KVET 98.1 FM, moving some of its on-air personalities and shows. Beginning February 25, the top-rated *Bobby Bones Show* on KHFI will move to sister station KASE and will also be syndicated on country radio stations nationwide. Beginning February 18, the popular KASE morning show, *Bama, Rob & Heather*, will move to KVET. Also beginning February 18, KVET morning show, Anne Hudson, will move to KASE and Chris Mosser will move to afternoons on KVET.

KASE 100.7

The Bobby Bones Show	6 – 10:00 a.m.
Anne Hudson	10:00 a.m. – 3:00 p.m.
Cody	3 – 7:00 p.m.
Jamie Martin	7:00 p.m. – midnight

KVET 98.1

Bama, Rob & Heather	6 – 10:00 a.m.
Bob Pickett	10:00 a.m. – 3:00 p.m.
Chris Mosser	3 – 7:00 p.m.
The Roadhouse with Angie Ward	7:00 p.m. – midnight

KHFI 96.7 KISS FM

To Be Announced	6 –10:00 a.m.
To Be Announced	10:00 a.m. – noon
Cruz	noon – 6:00 p.m.
Special K	6:00 p.m. – midnight

If you have any new hires or recently-promoted employees that you would like listed in the March newsletter, please e-mail newsletter@awmaustin.org by Monday, Feb 25th, 2013.

COMMUNITY CONNECTION



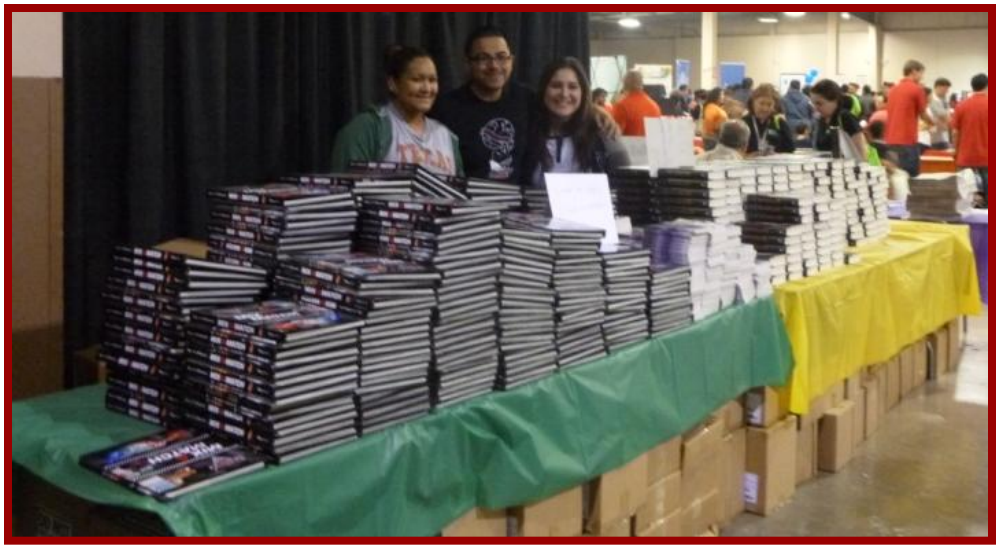
Feria Para Aprender

Univision, La Jefa, and La Que Buena partnered together for the 7th year to bring Feria Para Aprender to the Central Texas area. The Spanish-speaking education fair brought 10,000 attendees to the North Austin Event Center on Saturday January 26th from 10-3pm where families left with the information that they need to help their children succeed academically. Children left with 20,000 books, 5000 toothbrushes and 5000 playground balls.

http://feriaparaaprender.com/







62 AUSTIN

LA JEFA 107.7

La que BUENA 104.3 www.laquebuena1043.com

Share your company's community support …
email newsletter@awmaustin.org by Monday, Feb 25th, 2013.

NATIONAL CONNECTION





For over 35 years, the Alliance for Women in Media Foundation has been a leader in celebrating and honoring programming for, by and about women, as well as individuals who have made exemplary contributions to the media industry.

Winning entries will be honored at the 38th Annual Gracie Awards

Gracies Gala: May 21, 2013 in Los Angeles, CA

Gracies Luncheon: June 26, 2013 in New York City, NY

www.thegracies.org





@thegracies
#thegracies

MEMBERSHIP CONNECTION



Austin Chapter AWM Corporate Membership Benefits:

Public support of our professional organization that has a commitment to the advancement of women and minorities in our industry.

Corporate Membership for 6 Includes:

AWM National Membership and Austin Chapter Affiliation for 6employees.

- Pre-paid luncheon table for 6 at all monthly luncheons (7 luncheons).
- Name and Logo in Austin AWM Chapter Newsletter.
- Name and logo on all luncheon promotional materials.
- Corporate member recognition at all AWM Austin Events.
- Complimentary access to AWM Job Bank for posting job openings.
- Reserved and pre-paid team for Battle of the Media Stars.
- Complimentary link from Austin AWM website to your company.

Sponsorship Value: $4820
Sponsorship Package: $2500

Corporate Membership for 3 Includes:

- AWM National Membership and Austin Chapter Affiliation for 3employees.
- Pre-paid luncheon table for 3 at all monthly luncheons (7 luncheons).
- Name and Logo in Austin AWM Chapter Newsletter.
- Name and logo on all luncheon promotional materials.
- Corporate member recognition at all AWM Austin Events.
- Complimentary access to AWM Job Bank for posting job openings.
- Reserved and pre-paid team for Battle of the Media Stars.
- Complimentary link from Austin AWM website to your company.



Sponsorship Value: $3890
Sponsorship Package: $1600

For additional membership information visit http://awmaustin.org/membership.

MEMBERSHIP CONNECTION





IT'S ONLY $5 PER MONTH TO SUPPORT THE AUSTIN ORGANIZATION THAT SUPPLIES AWARDS, EVENTS AND FUN!!!

Become a member of the Austin Alliance for Women in Media NOW! We welcome new and renewal memberships at the reduced rate of $60!
That's only $5 per month!

5 Reasons to be an Austin AWM Member

1. Networking Opportunities
Austin AWM provides professional and personal support to network with and for our industry by setting up seminars, events and celebrations in local media.

2. Educational Seminars
Austin AWM works with national & local industry leaders to give us their insight on media trends, revenue builders, and best practices for your business.

3. Event Invitations
Invitations to many Austin AWM events, programs and luncheons are offered at a reduced rate.

4. Committee Participation
Be an active voice and participant in planning and executing events for our industry and businesses associated with media.

5. IT'S ONLY $5 A MONTH!!!

DATE CONNECTION



UPCOMING AUSTIN AWM EVENTS

FEBRURARY

7 – The Spirits of Texas
Location: Shoal Crossing Event Center 6:30p-9:30p
13 – AWM Board Meeting: Clear Channel Radio
25 – AWM Newsletter submission deadline
newsletter@awmaustin.org

March

6 – AWM Board Meeting: Clear Channel Radio
20 – AWM Luncheon
Maggiano's Little Italy 11:30a
25 – AWM Newsletter submission deadline
newsletter@awmaustin.org

April

17 – AWM Board Meeting: Clear Channel Radio
18 – Trailblazer and Awards of Excellence Media Gala
Intercontinental Stephen F. Austin
29 – AWM Newsletter submission deadline
newsletter@awmaustin.org



If you would like additional information about any of the events or luncheons, please email info@awmaustin.org.

CAREER CONNECTION



Please visit http://awmaustin.org/careers/ for links to online job postings.

clearchannel MEDIA + ENTERTAINMENT

Operational Finance Manager
Program Director
Digital Content Coordinator
Sales Assistant
Account Executive
Vice President of Sales

KEYE TV

Producer
Master Control Operator
Production Assistant (PT)
Copy Coordinator
Sales Account Executive
Investigative Producer/Photographer
Reporter
Assistant News Director

emmis austin radio

Account Executive
Newsradio KLBJ-AM Producer (PT)
Audience Development Assistant

KVUE AUSTIN

Digital Sales Account Executive
Assistant News Director

ENTERCOM

Account Executive
Account Executive- SMB Team
Internships

kxan

Anchor/Reporter
Digital Ad Operation Specialist
Sales Assistant
Freelance Graphic Artist
Promotion Producer
Internships

FOX 7 AUSTIN

Account Executive

TELEMUNDO

Multimedia Journalist (PT)

ALLIANCE FOR WOMEN IN MEDIA
AUSTIN AFFILIATE

Fundraising/Event Coordinator

UNIVISION 62
SIEMPRE A SU LADO

Senior Account Executive

To have a position posted on the Austin AWM website and newsletter, please e-mail link to your listing to career@awmaustin.org.

EVENT CONNECTION



We would like to say a special "Thank you!" to our Austin Alliance for Women in Media corporate sponsors:

SPIRIT 105.9

emmis austin radio

ALLIANCE FOR WOMEN IN MEDIA
AUSTIN AFFILIATE