ALLIANCE FOR
WOMEN IN MEDIA
AUSTIN AFFILIATE

JANUARY CONNECTION



LUNCHEON CONNECTION

AUSTIN

JANUARY LUNCHEON

RESERVE YOUR SEAT TODAY!

WEDNESDAY January 16th 2019
11:30a-1p
Maggiano's Little Italy
10910 Domain Dr #100, Austin 78758

Identity and Ideology:
Lifestyle Branding versus Advertising

Please join us for a conversation with local brand experts on how they have engaged with their consumers on an emotional level.



YETI®

HomeAway®

Reserve your seat at AWMAustin.org

$30 for AWM Members, $35 for non-members, $40 for late registration

NO SHOWS WILL BE BILLED!

SPIRITS OF TEXAS CONNECTION



On behalf of the AWM Scholarship Committee, THANK YOU!
We couldn't host these types of events without your support.
All proceeds benefit the AWM Member and Student Scholarship Fund.







Thank you to this year's sponsors

CIRCLE BREWING CO
DUNKIN'
ZUNTE mezcal
SPIRIT OF TEXAS INDEPENDENT DISTILLERY
CATHEAD VODKA
IRON WOLF RANCH & DISTILLERY
VIA313 PIZZERIA
TEQUILA 30-30
CELIS BREWERY
MAGGIANO'S LITTLE ITALY
BECKER VINEYARDS Texas Hill Country
JET'S PIZZA BETTER, BECAUSE IT HAS TO BE.
DIAMONDS DIRECT
MAVERICKS
SXSWL 2019
TEXAS
TWIN LIQUORS FINE WINE & SPIRITS

SCHOLARSHIP CONNECTION

ALLIANCE FOR
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NOW ACCEPTING APPLICATIONS FOR THE 2018-2019 AWM SCHOLARSHIP!

AWM Austin is proud to award scholarships to college students studying media (or related field) at a university in the Austin area.

Please encourage the outstanding college students among your families, friends and colleagues to apply.

One **$5000 scholarship** will be awarded in 2019 to be used for undergraduate tuition and will be administered by the respective Financial Aid Office of the recipient. Student must be present at the 2019 Trailblazers and Awards of Excellence Gala on April 25 to accept award.

Your support of AWM Austin helps make this scholarship possible. Thank you!

The application deadline is March 1, 2019!

For more information regarding qualifications and to apply online visit www.awmaustin.org/scholarships

EVENT CONNECTION

ALLIANCE FOR
WOMEN IN MEDIA
AUSTIN AFFILIATE

presents



2019 TRAILBLAZER & EXCELLENCE IN MEDIA AWARDS

Dapper DERBY GALA

Westin at the Domain

LOCAL CONNECTION



Congratulations to **Kathy Enfinger,** named Sales Manager for Spirit 105.9.



Savannah Sparks joins the Emmis Digital team as their Digital Ad Ops/Social Media Specialist



KLBJ-FM/101X Account Executive **Brandon Chezbro** and his wife Sarah welcomed son Weston.

Newsletter submissions can be sent to NEWSLETTER@awmaustin.org

LOCAL CONNECTION

iHeartMedia contributed to the Austin community in a big way in December!

- **KASE 101** raised $237,734 for St Jude Children's Hospital and celebrated our troops by offering free Christmas trees to 100 service members!
- **96.7 KISS FM** spent 3 days on a bus and stuffed it with almost 3000 toys for local Austin children



KVET 98.1 and **KVUE** collected over 37,000 coats for the children of Central Texas.





SAVE THE DATE



JAN

9 – AWM Board Meeting, 12p-1p

Board Members Only
Location: KXAN
908 W Martin Luther King Jr Blvd

16 – AWM Monthly Luncheon

Location: Maggiano's
Topic: **Identity and Ideology**

FEB

6 – AWM Board Meeting, 12p-1p

Board Members Only
Location: Emmis Austin Radio
8309 N IH35

13 – AWM Monthly Luncheon

Location: Chez Zee
Topic: For The Love of a Woman

MAR

6 – AWM Board Meeting, 12p-1p

Board Members Only
Location: Entercom
4301 Westbank Dr, Bldg B, 3rd Fl

13 – AWM No Host Mixer

Location: TBA

ANNUAL MEMBERSHIP



Become an AWM Member!
$60 for Professional
$30 for Student

It's easy…
http://awmaustin.org/join.php

CAREER CONNECTION

You are able to post your own company's listing.
All postings expire after thirty days. Visit awmaustin.org and click the CAREERS tab.









CORPORATE SPONSORS

Thank you to our local corporate sponsors!

Interested in becoming an AWM CORPORATE SPONSOR?
Check out package levels HERE

STAY CONNECTED

Something fantastic going on with your company?
Let us know and we will share with our AWM community!
Email NEWSLETTER@awmaustin.org

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