ALLIANCE FOR WOMEN IN MEDIA AUSTIN AFFILIATE

JULY CONNECTION

BECOME AN AWM CORPORATE MEMBER

We've updated our Corporate Membership packages with even more benefits to offer!

- ✓ BATTLE OF THE MEDIA STARS TEAM
- ✓ MONTHLY LUNCHEONS
- ✓ TRAILBLAZER/EXCELLENCE IN MEDIA GALA TABLE
- ✓ SOCIAL MEDIA POSTS
- ✓ LOGOS/LINKS DISPLAYED ON AWM SITE

Three options for you to choose from: GOLD, SILVER and BRONZE.
We are also able to customize a membership that works for your organization.

Updated packages now available ONLINE



JULY LUNCHEON

Wednesday, July 19th, 11:30am- 1pm

NEW LOCATION

Chez Zoee
BISTRO · BAR · BAKERY · BANQUETS

5406 Balcones Dr., Austin

TAKING SOCIAL MEDIA FROM GOOD TO GREAT

A panel discussion of the utilization of Social Media to drive consumer behavior

Moderator

Brooke Ramsey
E-Commerce Team Manager Facebook-Austin, TX

Panelists

Alfonso Montemayor, VP of Business Development-iHeartMedia
Amy Anderson, Digital Sales Director-KXAN/KNVA/KVBO-TV
Darren Drewitz, Co-Founder/Lead Strategist Mindecology
Patrick Tolbert, Digital News Director-KXAN/KNVA/KVBO-TV

DEADLINE TO RSVP FRIDAY JULY 14TH

Reserve your seat HERE

$30 AWM Members // $35 non-members // $40 late registration
NO SHOWS WILL BE BILLED

AUSTIN

Thanks to everyone who joined us at our mixer!







WHISLER'S

LOCAL CONNECTION



Congratulations to 2009 AWM Trailblazer, **Mel Jones**, promoted to General Manager of Spirit 105.9.

SPIRIT 105.9

iHeartMedia names
Alfonso Montemayor
VP of Business Development



CALLAHAN'S GENERAL STORE

AVALANCHE MEDIA GROUP

Avalanche Media Group is proud to announce **Callahan's General Store** as a client. Avalanche will be placing all media on behalf of this local Austin business.

Newsletter submissions can be sent to NEWSLETTER@awmaustin.org

LOCAL CONNECTION



Congratulations to **Josh Hernandez**, Sales and Premium Services Manager for the **Frank Erwin Center** who has been accepted into the **International Association of Venue Managers Foundation Class of 2017** **30|UNDER|30** Program.

Josh began his career at the Erwin Center in 2014 as an intern and in September 2015 became the Sales and Premium Services Manager, which includes the oversight of luxury suites.



Congratulations to **KXAN**'s **Jim Spencer** who was honored as the 2017 Communication Achievement Honoree by **The Austin Toastmasters**. He joins an extremely prestigious group with the likes of Barbara Jordan, Ann Richards, Cactus Pryor, Roy Spence, Bob Cole and so many more.

http://www.austintoastmasters.org/

Newsletter submissions can be sent to NEWSLETTER@awmaustin.org

COMMUNITY CONNECTION

The **4th Annual Austin Duck Derby** takes place Saturday August 5th on lady Bird Lake. More than 15,000 eco-friendly rubber ducks will dive into the lake from the Ann W. Richards Congress Avenue Bridge. All proceeds benefitting the **Austin Boys and Girls Club Foundation**, a nonprofit that provides support and assistance to the Boys & Girls Clubs of the Austin Area. Look for the **KSM South** team who have entered and will be competing for "Best Dressed Duck".

ADOPT A DUCK HERE!

Leadership Service Committee of the Austin Young Chamber Presents: Beautiful Lengths – Hair Drive

The Cause: One in three women will develop some form of cancer in her lifetime making it abundantly clear that cancer will affect each one of us in some way. Hair loss, one of the most common side effects of cancer treatment, can be especially traumatic for a woman fighting cancer.

Make a difference by DONATING YOUR HAIR! All qualifying donated ponytails will be transformed into **free, high-quality wigs** for women undergoing cancer treatment. **AWM**'s own **Catalina Berry** will be on-hand making a donation of her own!

If you can't or choose not to donate hair, feel free to support on the patio for a beverage, games and to show support for donors and Pantene Beautiful Lengths.

CLICK HERE FOR ALL THE DETAILS

Sunday, July 23rd
10a – 1p
Urban Betty Salon
1206 W 38th St #1107

The Next Generation of Austin Leaders

COMMUNITY CONNECTION

SPIRIT 105.9 is teaming up with the **Salvation Army** to collect *school tools* for kids in need in the greater Austin community. Various collection events will be encouraging listeners to drop off their School Tools supplies: backpacks, rulers, notebooks, Crayons, pencils, and markers. To find out more about the Salvation Army: http://salvationarmyaustin.org/



AWM is proud to be a part of Pierpont Communications' **9th Annual Summer Shindig** networking happy hour on July 27, 2017. Join us at the Domain's Punch Bowl Social for a chance to network and learn about the industry's latest trends with Austin's top communicator. For TICKETS

PRIDE & JOY: THE TEXAS BLUES OF STEVIE RAY VAUGHAN

The quintessential, one-and-only exhibition on blues legend Stevie Ray Vaughan has come to Austin at the Bullock Museum March 10, 2017 through July 23, 2017.

BULLOCK TEXAS STATE HISTORY MUSEUM
TheSTORYofTEXAS.com



The Texas Association of Broadcasters presents...

Texas' biggest event for Radio & TV stations is only a few months away!

2017 TAB CONVENTION & TRADE SHOW

August 9-10, 2017 · Renaissance Austin Hotel

Whether you are brand new to the industry or a seasoned broadcast veteran, the TAB Convention is a great opportunity for education and networking! And there's something for everyone at the Convention - Managers, Salespeople, Programmers and Technical contacts.

Educational Topics include:

- Why do Clients Buy from Us?
- The Auto Dealer and the Media Executive...Both Sides of a Sale
- Beat Local Cable in 2017
- Make "No" a Suggestion, Not an Answer
- A Framework for Local Digital Media Sales
- Navigating the Spectrum Repack

... and many more!

Attendee Registration Now Open!

The Full Conference Registration is only $65 ($115 after 6/25) and includes:

- Two days of Educational Sessions
- The Trade Show
- TAB's Show Opening Session featuring Dr. Rick Rigsby
- Kick-Off Party
- Community Service Breakfast

View the full schedule and register online now!
Questions? Contact TAB or call (512) 322-9944.
See you in August!

ANNUAL INDIVIDUAL MEMBERSHIP



Become an AWM Member!
$60 for Professional
$30 for Student

It's easy…
http://awmaustin.org/join.php

CAREER CONNECTION

Visit awmaustin.org and click the CAREERS tab.
You are able to post your own company's listing.
All postings expire after thirty days.



SAVE THE DATE



JULY

12 – AWM Board Members Only
July Meeting /12p-1p
KSM South / 300 W 6th Street

19 – Luncheon / 11:30a-1p
TOPIC: TAKING SOCIAL MEDIA FROM GOOD TO GREAT
Location: Chez Zee
5406 Balcones Dr., Austin

AUG

2 – AWM Board Members Only
August Meeting /12p-1p
GSD&M / 828 W 6th Street

9 – Luncheon / 11:30a-1p
TOPIC: TBA
Location: TBA

SEPT

2 – AWM Board Members Only
August Meeting /12p-1p
iHeartMedia / 3601 S Congress

13 – Luncheon / 11:30a-1p
TOPIC: TBA
Location: TBA

CORPORATE SPONSORS

Thank you to our local corporate sponsors!

STAY CONNECTED

Something fantastic going on with your company?
Let us know and we will share with our AWM community!
Email NEWSLETTER@awmaustin.org

AustinAWM

AWMAustin

awmatx