Your Austin
MEDIA CONNECTION

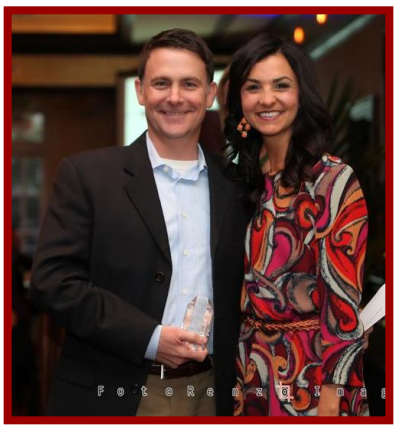


Congratulations to all of the 2013 Gala winners!

Visit http://awmaustin.org/trailblazer/ for a complete list of finalists and winners and to view more pictures!







Television:

Unsung Hero: Rachel Steading - KXAN
Rookie Rep: Marc Hoenig –Time Warner Cable
Rep: Lisa King - Univision
Support: Marisa Anderson - KXAN
Traffic: Caitlin Warnock - KEYE
Promotions: Dax Dobbs - KVUE
Personality: Jim Spencer - KXAN
Production: David Rios - Univision
Sales Manager: Kim Murray – Time Warner Cable
Digital: Bently Dye – Time Warner Cable

Radio:

Unsung Hero: Rex Whiddon - Entercom
Rookie Rep: Julie Littlefield – KOKE FM
Rep: Sharon Agee - Entercom
Support: Leah Woodard – Clear Channel
Traffic: Rhonda Kuipers - Entercom
Promotions: Catalina Berry - Univision
Personality: Bobby Bones – Clear Channel
Production: Paula Wells - Entercom
Sales Manager: Steve Sherrill – Clear Channel
Digital: Anastasia Teague - Emmis

GALA CONNECTION



Congratulations to all of the 2013 Gala winners!

Visit http://awmaustin.org/trailblazer/ for a complete list of finalists and winners and to view more pictures!

Local Radio Spot of the Year - EntercomPlanit Cooking
Local Radio Promo of the Year - Clear Channel, IHeartRadio
Local Radio PSA of the Year – KGSR "SXSW Broadcast at the W for the Make A Wish Foundation"
Local TV Spot of the Year - KEYE "Smokey Mo's
Local TV Promo of the Year - KVUE "2012 in Review"
Local Radio PSA Of the Year - KTBC Fox "Tis the Season to Help the Hungry"









If you have any new hires or recently-promoted employees that you would like listed in the May newsletter, please e-mail newsletter@awmaustin.org by Monday, May 27th, 2013.

LOCAL CONNECTION



KUTX AND PARAMOUNT THEATER

Austin's Paramount Theater and KUTX have partnered for a new concert series that debuted on April 6. The "KUTX Live At Stateside and Paramount" series will include at least six shows over the next six months.

KUTX MUSIC 98.9

BROKEN RECORDS CELEBRATES 1 YEAR ANNIVERSARY ON MAY 1ST



If you have any new hires or recently-promoted employees that you would like listed in the May newsletter, please e-mail newsletter@awmaustin.org by Monday, May 27th, 2013.

LOCAL CONNECTION



Emmis welcomes
Bob Hebdon (not pictured)
as Digital Sales Manager

emmis
austin radio

KLZT congratulates
Alfredo Naim-Garcia on his
promotion to Account Executive



107.1 Z

Time Warner Cable's,
Alyson Weaver, and husband,
welcomed their new baby girl,
Ava Clare Weaver on 4/2/13
6lbs 12oz



Time Warner Cable

KASE and KVET welcome
J.T. Bosch as Program Director



KVET AUSTIN 98.1 FM

KASE 101 TODAY'S COUNTRY

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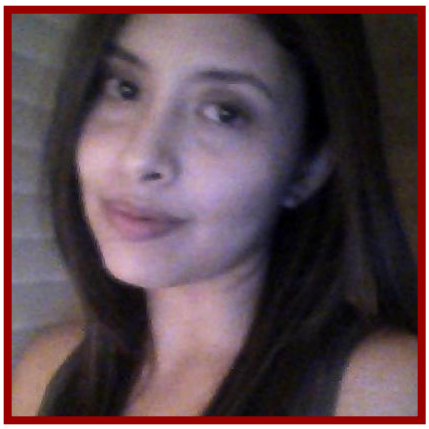
LOCAL CONNECTION



KGSR and KBPA welcome **Brooke Hampton** as Sls. Asst.



KLZT and KLBJ AM welcome **Jennifer Serrano** as Sls. Asst.



Emmis congratulates these employees on their promotions!



Ashley Ryan
Promotions Director
101X and KLZT



Frankie Ruiz
Senior Promotions Coordinator
101X and KLZT



Carlos Pacho
Lead Promotions Coordinator
KLZT

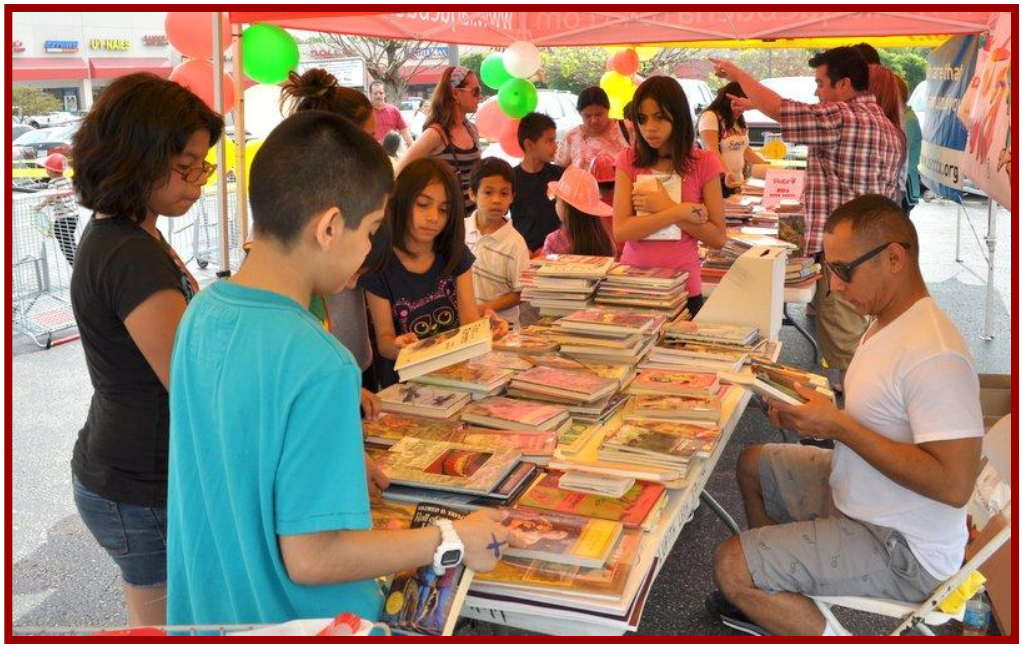
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COMMUNITY CONNECTION



DIA DE LOS LIBROS

On Saturday, April 27th, Univision helped celebrate Dia de los Libros by giving away 5,000 books!





UNIVISION
COMMUNICATIONS INC

Share your company's community support …
email newsletter@awmaustin.org by Monday, May 27th 2013.

NATIONAL CONNECTION





For over 35 years, the Alliance for Women in Media Foundation has been a leader in celebrating and honoring programming for, by and about women, as well as individuals who have made exemplary contributions to the media industry.

Winning entries will be honored at the 38th Annual Gracie Awards

Gracies Gala: May 21, 2013 in Los Angeles, CA

Gracies Luncheon: June 26, 2013 in New York City, NY

www.thegracies.org





@thegracies
#thegracies

MEMBERSHIP CONNECTION



Austin Chapter AWM Corporate Membership Benefits:

Public support of our professional organization that has a commitment to the advancement of women and minorities in our industry.

Corporate Membership for 6 Includes:

AWM National Membership and Austin Chapter Affiliation for 6employees.

- Pre-paid luncheon table for 6 at all monthly luncheons (7 luncheons).
- Name and Logo in Austin AWM Chapter Newsletter.
- Name and logo on all luncheon promotional materials.
- Corporate member recognition at all AWM Austin Events.
- Complimentary access to AWM Job Bank for posting job openings.
- Reserved and pre-paid team for Battle of the Media Stars.
- Complimentary link from Austin AWM website to your company.

Sponsorship Value: $4820
Sponsorship Package: $2500

Corporate Membership for 3 Includes:

- AWM National Membership and Austin Chapter Affiliation for 3employees.
- Pre-paid luncheon table for 3 at all monthly luncheons (7 luncheons).
- Name and Logo in Austin AWM Chapter Newsletter.
- Name and logo on all luncheon promotional materials.
- Corporate member recognition at all AWM Austin Events.
- Complimentary access to AWM Job Bank for posting job openings.
- Reserved and pre-paid team for Battle of the Media Stars.
- Complimentary link from Austin AWM website to your company.



Sponsorship Value: $3890
Sponsorship Package: $1600

For additional membership information visit http://awmaustin.org/membership.

MEMBERSHIP CONNECTION





IT'S ONLY $5 PER MONTH TO SUPPORT THE AUSTIN ORGANIZATION THAT SUPPLIES AWARDS, EVENTS AND FUN!!!

Become a member of the Austin Alliance for Women in Media NOW! We welcome new and renewal memberships at the reduced rate of $60!
That's only $5 per month!

5 Reasons to be an Austin AWM Member

1. Networking Opportunities
Austin AWM provides professional and personal support to network with and for our industry by setting up seminars, events and celebrations in local media.

2. Educational Seminars
Austin AWM works with national & local industry leaders to give us their insight on media trends, revenue builders, and best practices for your business.

3. Event Invitations
Invitations to many Austin AWM events, programs and luncheons are offered at a reduced rate.

4. Committee Participation
Be an active voice and participant in planning and executing events for our industry and businesses associated with media.

5. IT'S ONLY $5 A MONTH!!!

DATE CONNECTION



UPCOMING AUSTIN AWM EVENTS

MAY

8 – Annual Business Meeting- Board and Members only
Maggiano's Little Italy 11:30a
27 – AWM Newsletter submission deadline
newsletter@awmaustin.org

JUNE

24 – AWM Newsletter submission deadline
newsletter@awmaustin.org

JULY

22 – AWM Newsletter submission deadline
newsletter@awmaustin.org



If you would like additional information about any of the events or luncheons, please email info@awmaustin.org.

CAREER CONNECTION



Please visit http://awmaustin.org/careers/ for links to online job postings.

clear channel MEDIA + ENTERTAINMENT

Outside Account Executive
Intern

KEYE TV

Account Executive
Production Assistant (PT)
Assignment Editor
Promotions Writer/Producer

emmis austin radio

On-Air Personality (PT): KGSR
Board Operator: KLZT
Account Executive
EMG Project Coordinator

KVUE AUSTIN

Sales Assistant (PT)
6pm News Producer
Executive Producer

ENTERCOM

Account Executive
Account Executive- SMB Team
Job Share Partner- Account Executive
Local Sales Coordinator/Sales Assistant
Internships

kxan

Investigative Reporter
Digital Ad Operation Specialist
Freelance Graphic Artist
Receptionist/Administrative Assistant
News Associate Producer
Research/Program Director
Multi-Platform Journalist
News Producer
Internships

estrellaTV

Account Executive

FOX 7 AUSTIN

Producer

SPIRIT 105.9

Receptionist (PT)
Sales Manager

TELEMUNDO

News Anchor

To have a position posted on the Austin AWM website and newsletter, please e-mail link to your listing to career@awmaustin.org

CORPORATE CONNECTION



We would like to say a special "Thank you!" to our Austin Alliance for Women in Media corporate sponsors:

emmis austin radio

ONE Voice Communications Inc.

SPIRIT 105.9

ALLIANCE FOR WOMEN IN MEDIA
AUSTIN AFFILIATE

If your company would like to become a member, please e-mail info@awmaustin.org.