ALLIANCE FOR WOMEN IN MEDIA
AUSTIN AFFILIATE



May 2014 Newsletter











Austin A.W.M. Publication
May2014
VOLUME 130











WOMEN IN MEDIA

2014 TRAILBLAZER & AWARDS OF EXCELLENCE

clearchannel SBG 62 UNIVISION



One more round of applause for the 2014 Trailblazer winner, and Texas treasure, Judy Maggio! We have been luck to have her in our city for the past 34 years and will continue to be inspired by her and to learn from her in years to come!

Miss the event? Be sure to check out all of the pictures on our Facebook page!

WOMEN IN MEDIA

2014 TRAILBLAZER & AWARDS OF EXCELLENCE

clearchannel MEDIA + ENTERTAINMENT SBG univision 62

Congratulations to all of our winners!

AWM Austin @AWMAustin · Apr 24

Best Radio Community Affairs goes to...Dog Day Afternoon - @NewsRadioKLBJ #EmmisRadio #awmgala Congrats!

3 2

AWM Austin @AWMAustin · Apr 24

Best Audio Spot, Radio goes to...@SPIRIT1059 BACON #bacon #awmgala Congrats!

1

AWM Austin @AWMAustin · Apr 24

Radio Production Employee of the Year goes to...Brian Vitellaro #awmgala Congrats!

1

AWM Austin @AWMAustin · Apr 24

TV personality of the year goes to..... Anne Hudson #AWMGala congrats!!

2 3



2014 TRAILBLAZER & AWARDS OF EXCELLENCE

AWM Austin @AWMAustin · Apr 24

annnd the Radio Support Staff award goes to our very own, Leah Woodard - Yeah, girl! you are amazing! #awmgala

2 2

AWM Austin @AWMAustin · Apr 24

The AWM scholarship goes to Jamie Pross from University of Texas - Congrats to you #awmgala

AWM Austin @AWMAustin · Apr 24

Best TV Community Affairs goes to .... @keyetv - Cap Metro No Text #awmgala Congrats!

1 1

AWM Austin @AWMAustin · Apr 24

Best Audio Visual Spot, TV goes to...Matt The Electrician @KVUE #awmgala Congrats!

2 2

AWM Austin @AWMAustin · Apr 24

TV Production Employee of the year goes to...Budro Patrida #awmgala Congrats!

1 1



2014 TRAILBLAZER & AWARDS OF EXCELLENCE

AWM Austin @AWMAustin · Apr 24

Radio Sales Manager of the Year goes to...Steve Sherrill #awmgala Congrats!

1

AWM Austin @AWMAustin · Apr 24

TV Rep of the Year goes to our very own ,Ellen Rose #awmgala Congrats to you, lady!

1 1

AWM Austin @AWMAustin · Apr 24

Radio Rep of the Year goes to...Todd Hogan #awmgala Congrats!

1 1

AWM Austin @AWMAustin · Apr 24

TV Rookie Rep of the Year goes to...Jordan Jones #awmgala Congrats!

1 1

AWM Austin @AWMAustin · Apr 24

Radio Rookie Rep of the Year goes to...Brittany Given #awmgala Congrats!

1

AWM Austin @AWMAustin · Apr 24

annnd the TV Support Staff award goes to ....Jessica Martinez #awmgala Congrats!!

1



2014 TRAILBLAZER & AWARDS OF EXCELLENCE

AWM Austin @AWMAustin · Apr 24

Radio Promotions Employee of the Year goes to...Gary Weaver #awmgala Congrats!

1 2

AWM Austin @AWMAustin · Apr 24

TV Traffic Employee of the Year goes to...Estrella Flores #awmgala Congrats!

1

AWM Austin @AWMAustin · Apr 24

Radio Traffic Employee of the Year goes to... Holly Walsh #awmgala Congrats!

1 1

AWM Austin @AWMAustin · Apr 24

Local Agency of the Year goes to... Danny Reed #awmgala Congrats!

1

AWM Austin @AWMAustin · Apr 24

Local Agency Buyer of the Year goes to our very own Lonnie Summers #awmgala Congrats, lady!

1 1

AWM Austin @AWMAustin · Apr 24

TV Sales Manager of the Year goes to...Kim Murray #awmgala Congrats!

1



2014 TRAILBLAZER & AWARDS OF EXCELLENCE

AWM Austin @AWMAustin · Apr 24

Radio Personality of the Year goes to...@TheCJMorgan #awmgala Congratulations!!!

1

AWM Austin @AWMAustin · Apr 24

TV Unsung Hero of the Year goes to...Mario Portillo #awmgala Congrats, to you!

1

AWM Austin @AWMAustin · Apr 24

Radio Unsung Hero of the Year goes to... Nikki Spence #awmgala Congrats, to you!

1

AWM Austin @AWMAustin · Apr 24

TV Digital Employee of the Year goes to our very own, Betty Dunn... #awmgala Congrats, to you!

1

AWM Austin @AWMAustin · Apr 24

Radio Digital Employee of the Year goes to our very own Renee Combs #awmgala Congrats, lady!

1 1

AWM Austin @AWMAustin · Apr 24

TV Promotions Employee of the Year goes to... Dax Dobbs @KVUE #awmgala Congrats!

1 1

WOMEN IN MEDIA

2014 TRAILBLAZER & AWARDS OF EXCELLENCE



















So many fabulous faces!
See more here!

2014 TRAILBLAZER & AWARDS OF EXCELLENCE

An epic THANK YOU to our wonderful sponsors:

clearchannel MEDIA + ENTERTAINMENT

62 UNIVISION

SBG

Special thanks to:

Bobby Bones
Renaissance Awards
Global Printing
Vaughn Robinson
Matt Butler

ALLIANCE FOR WOMEN IN MEDIA
AUSTIN AFFILIATE

COMMUNITY



kxan

Kaxan's Rescue Day Party, May 19th

Come one, come all to celebrate Kaxan's Rescue Day with KXAN at the Kung Fu Saloon! 15% of the night's drink sales will go straight to Austin Dog Rescue.



MUTT PUTT 2014
A charity disc golf tournament for APA

Congrats to 101 X for their successful 3rd Annual Mutt Putt—a disc golf tournament benefitting Austin Pets Alive!

101X
101.5 FM
INDEPENDENT. LOCAL. ALTERNATIVE.

austin pets alive!
Helping People Help Pets



FRINGE AUSTIN

98.5 99.3 105.3
KOKE FM
AUSTIN'S COUNTRY ALTERNATIVE

KOKE 99.3FM welcomes its new sister station Fringe 105.3 to the Austin airwaves!

Is your station's news missing from the AWM Newsletter? Be sure to contact us at newsletter@awmaustin.com

ALLIANCE FOR WOMEN IN MEDIA
AUSTIN AFFILIATE

MAY LUNCHEON

ANNUAL BUSINESS MEETING

This luncheon is for AWM members only.

Seats will be limited so RSVP TODAY!
rsvp@awmaustin.org by Friday, May 16th 2014
Avoid the line! Pre-pay for the luncheon on our secure shopping cart at http://awmaustin.org/luncheons.

MAGGIANO'S LITTLE ITALY

TUESDAY May 20th 11:30a-1p
10910 Domain Dr., Suite 100
Members $25 Non-members $30
Non-RSVPs $35 at the door.
NO SHOWS WILL BE BILLED!

ALLIANCE FOR WOMEN IN MEDIA
AUSTIN AFFILIATE

New Faces:



KGSR is proud to welcome their new PD, Haley Jones to the team!



Broken Records Creative is excited to introduce their new AE, Jolie Short!

Congratulations:



Broken Records Creative congratulates Michelle Courtright on her promotion to Director of Media!

Do you have a new face or a celebration you want to share? Be sure to send us the information at newsletter@awmaustin.org

Alliance for Women in Media Austin Affiliate

Have you seen us lately?





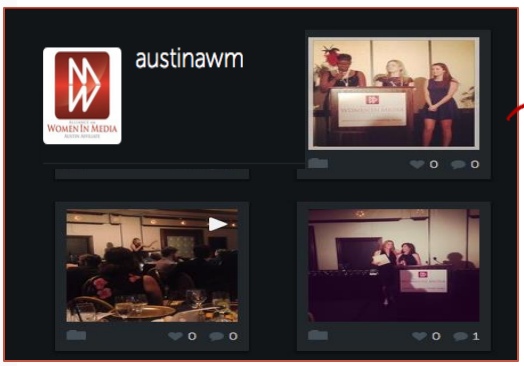
Our website: awmaustin.org



Our Facebook page:
www.facebook.com/AustinAWM



Our Twitter feed:
twitter.com/AWMAustin



Our Instagram feed:
instagram.com/austinawm

ALLIANCE FOR WOMEN IN MEDIA
AUSTIN AFFILIATE

UPCOMING AUSTIN AWM EVENTS

May

20– Annual Business Meeting
MEMBERS ONLY
@11:30am at Maggiano's Little Italy

June

28– Strategic Planning Meeting
Details TBA

If you have questions regarding any of our future events, please e-mail us!

AWM Austin would like to thank it's current board members for another wonderful year!



ALLIANCE FOR WOMEN IN MEDIA
AUSTIN AFFILIATE

AWM Austin Affiliate Corporate Membership Benefits:

Public support of our professional organization that has a commitment to the advancement of women and minorities in our industry.

Corporate Membership for 6 Includes:

- AWM National Membership and Austin Affiliate Membership for 6 employees.
- Pre-paid luncheon table for 6 at all monthly luncheons (7 luncheons).
- Name and logo in AWM Austin Affiliate Newsletter.
- Name and logo on all luncheon promotional materials.
- Corporate member recognition at all AWM Austin Events.
- Complimentary access to AWM Job Bank for posting job openings.
- Reserved and pre-paid team for Battle of the Media Stars.
- Complimentary link from Austin AWM website to your company.

Sponsorship Value: $4820
Sponsorship Package: $2500

Corporate Membership for 3 Includes:

- AWM National Membership and Austin Affiliate Membership for 3employees.
- Pre-paid luncheon table for 3 at all monthly luncheons (7 luncheons).
- Name and logo in AWM Austin Affiliate Newsletter.
- Name and logo on all luncheon promotional materials.
- Corporate member recognition at all AWM Austin Events.
- Complimentary access to AWM Job Bank for posting job openings.
- Reserved and pre-paid team for Battle of the Media Stars.
- Complimentary link from Austin AWM website to your company.

Sponsorship Value: $3890
Sponsorship Package: $1600



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We would like to say a special "Thank you!" to our Austin Alliance for Women in Media corporate sponsors:

emmis austin radio

ONE Voice COMMUNICATIONS INC.

SBG

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