ALLIANCE FOR WOMEN IN MEDIA
AUSTIN AFFILIATE

NOVEMBER CONNECTION



BLACKFINN AMERIPUB

LABOR OF LOVE WINES

PECAN STREET RUM

SOUTH AUSTIN BREWERY

Uncle Billy's BREWERY

NOVEMBER LUNCHEON

Assistant Appreciation Lunch
Wed, November 11th 1130a-1p
Location: Abel's on the Lake
3825 Lake Austin Blvd

FREE assistant lunches sponsored by Danny Reed Advertising

Assistants wishing to attend must RSVP online by Monday November 9th at http://awmaustin.org/meetinginfo.php

Guest speaker will be **Gay Gaddis: *CEO and Founder***



Gay runs the largest woman-owned independent advertising agency in the country and it's headquartered here in Austin! Learn how Gay's hard work paid off as we also give thanks to all of our assistants for everything they do!

Non-assistants can RSVP & pay online at awmaustin.org. This luncheon has limited seating and will sell out!

A break in the rain and donations from these sponsors made for another successful Battle of the Media Stars!





















MEDIA MOMENTS

Thanks to all the teams and volunteers
that participated in Battle of the Media Stars.













MEDIA MOMENTS











MEDIA MOMENTS







Look for more event photos at awmaustin.org

MEDIA MOMENTS











COMMUNITY CONNECTION





Several Emmis staff volunteered their time at the **Comfort Crew** for Military Kids, the beneficiary of this year's KLBJ-AM Operation Thank You event. They helped assemble over 150 "Together Again Kits" to help military kids deal with parents or siblings coming back from deployment and reintegrating back into civilian life with their families.

A special thanks to the following volunteers: Scott, Brooke, Tatjana, Daniel, Matt B, Kathy G, David, Alex J, Tina, Cathy G, Adria, Ronnie, Surekha, Stephanie P, Lise, and Whitney D!

Want to share volunteer opportunities or company participation with a non-profit?
Send the details to info@awmaustin.org

ANNOUNCEMENTS

CALEB PINKERTON, Digital Director and **ELOISE AUD**, Senior Media Planner have escaped the Chicago winter and joined the KSM South team in Austin.

And congratulations to these KSM'ers on their recent promotions! **ALICIA SCHERR**– Junior Broadcast Negotiator
BROOKE BONNEM– Planning Supervisor
KELLY SEXTON– OOH Supervisor
ZAK KOLBAS– Promotions Account Executive

DANIEL SAHL has been promoted to Director of Incite and Digital Sales at Emmis.



Our condolences to family and friends of **JEFF GISH**, former member of the Dudley & Bob Show, on his passing. He wished for others to have a "colorful, joyful celebration of his life."

Do you have a new employee, promotion or other celebration to share?
Send the details to info@awmaustin.org

MEDIA MILESTONES



MARK MURRAY is celebrating
25 years at KVUE.
Thanks for making Austin
weather a little more predictable
during all those years!

MEMBERSHIP



Thanks to South Congress Hotel for donating a night's stay and dinner, that was awarded to the person bringing in the most new members during the fall membership drive.

SOUTH CONGRESS HOTEL

Congrats to **Debbie Harris**, Trailblazer Co-chair, who earned the prize by bringing Entercom as corporate sponsors. AWM increased their membership by 10% through all the recruitment efforts.

Individual Annual Membership

Two types of individual Austin memberships available:
$60/Professional and $30/Student.
Sign up online at http://awmaustin.org/join.php

Corporate Annual Membership for 8 Includes:

- AWM National Membership and Austin Chapter Affiliation for 8 employees.
- Pre-paid luncheon table for 8 at all monthly luncheons (7 per year).
- Name and logo in Austin AWM Chapter Newsletter.
- Name and logo on all luncheon promotional materials.
- Corporate member recognition at all AWM Austin Events.
- Complimentary access to AWM Job Bank for posting job openings.
- One reserved and pre-paid team for Battle of the Media Stars.
- Complimentary link from Austin AWM website to your company.

Sponsorship Value: $5440 / Sponsorship Cost: $3000

Additional corporate memberships available:
For 6 - Sponsorship Value: $4820 / Sponsorship Cost: $2500
For 3 - Sponsorship Value: $3890 / Sponsorship Cost: $1600
Same benefits as those listed above, for corresponding number of people.

CAREERS

These companies have job listings on the AWM website at:
http://awmaustin.org/classifieds.php

Visit for information on current positions or to include your company's job listing.

All postings expire after thirty days.

Connect with us on social media to stay updated on the latest news and fun.

AustinAWM

AWMAustin

austinawm

CALENDAR OF EVENTS



NOVEMBER

11th: Assistant Appreciation Luncheon
Speaker: Gay Gaddis, T3
1130a-1p
Abel's on the Lake
Sponsored by
Danny Reed Advertising

18th: Monthly Board Meeting
12p-1p
Univision, 2233 W. North Loop

DECEMBER

1st: Spirits of Texas
Zilker Clubhouse, 6p-9p
All proceeds to benefit the AWM scholarship fund.

No board meeting this month.

THANKS TO ALL OUR CORPORATE SPONSORS!

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ENTERCOM AUSTIN

KSMV SOUTH

ONE Voice COMMUNICATIONS INC.

SBG

Time Warner Cable Media