ALLIANCE FOR WOMEN IN MEDIA AUSTIN AFFILIATE

NOVEMBER CONNECTION

Battle of the Disney Media Stars



This Thursday!

November 1st, 2018

3p-5:30p, Zilker Park

Special thanks to our returning host, **Alex Franco** of Mix 94.7.



2018 BATTLE TEAMS





























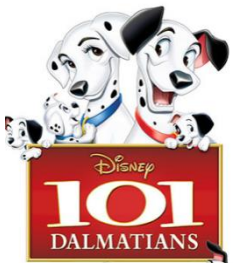
















LAST CHANCE TO BUY RAFFLE TICKETS ONLINE!

BATTLE CONNECTION

Battle of the Disney Media Stars



Directions to Battle of the Media Stars on Thursday, November 1st 3-530p

- ❑ From Mopac, heading East on Barton Springs Rd (pass park & go over bridge)
- ❑ Right at Azie Morton Rd (renamed from Robert E Lee Rd)
- ❑ Right at Barton & Jaycee Fields across the street from the UMLAUF Garden
- ❑ Left at the fork

Thank you to this year's sponsors:

Rudy's "COUNTRY STORE" AND BAR-B-Q®

Austin's Original Deep Eddy Vodka

SONIC America's Drive-In®

SCHOLARSHIP CONNECTION

AWM Scholarship
Texas Conference for Women

Congratulations to AWM Austin members:

Maria Anderson/iHeartMedia
Catherine Clark/Univision
Emily Cohen/Texas Student Media-UT Austin
Lane Cox/Emmis Austin Radio
Jillian Pederson/Spirit 105.9

They have been awarded a pair of tickets to this year's sold out event. AWM's Scholarship Committee also wanted to continue to give the "next" generation an opportunity to be exposed to our great industry. Recipients are asked to select a young peer that is starting out in the business to be their guest at the event this year. They are encouraged to invite someone that they feel will gain knowledge and passion from the day's speakers and events. It is their goal to grow the next generation of leaders for our great industry.

Featured Keynote Speakers:
Shawn Achor, Dr. Brené Brown, Whitney Wolfe Herd,
Renata Quintini, Nina Shaw and Reese Witherspoon






Visit https://www.txconferenceforwomen.org/ to learn more!

Spirits of Texas



Save The Date
December 6th, 6-9p
Zilker Clubhouse

With New Features This Year!

ASSISTANT APPRECIATION LUNCHEN

NOVEMBER LUNCHEON

Wednesday, November 14th, 2018

Chez Zee, 11:30am-1pm
5406 Balcones Dr Austin Tx 78731

YOU ARE Appreciated

We are thrilled to be able to honor our hard working assistants with this special annual luncheon. Please join us for a Fireside Chat with Director of Marketing for Brown Distribution, **Agnes Fuccello** moderated by **Julie Lyles Carr.**



Agnes Fuccello is a native Austinite and attended St. Edward's University where she studied Business & Marketing. She became the first women in the Brown Distribution Sales force in 1989 and continued to break glass ceilings becoming the top sales person in the south. She is currently their Director of Marketing.



MODERATOR: Julie Lyles Carr, started her career in radio and television as an anchor and reporter. She has experience in media as a voice over artist, audiobook narrator, podcast host and best selling author.

danny reed advertising

Thanks to Danny Reed Advertising for once again sponsoring this luncheon!

Reserve your seat at AWMAustin.org

$30 for AWM Members, $35 for non-members, $40 for late registration

NO SHOWS WILL BE BILLED!

SCHOLARSHIP CONNECTION

ALLIANCE FOR
WOMEN IN MEDIA
AUSTIN AFFILIATE

NOW ACCEPTING APPLICATIONS FOR THE 2018-2019 AWM SCHOLARSHIP!

AWM Austin is proud to award scholarships to college students studying media (or related field) at a university in the Austin area.

Please encourage the outstanding college students among your families, friends and colleagues to apply.

One **$5000 scholarship** will be awarded in 2019 to be used for undergraduate tuition and will be administered by the respective Financial Aid Office of the recipient. Student must be present at the 2019 Trailblazers and Awards of Excellence Gala on April 25 to accept award.

Your support of AWM Austin helps make this scholarship possible. Thank you!

The application deadline is March 1, 2019!

For more information regarding qualifications and to apply online visit www.awmaustin.org/scholarships

LOCAL CONNECTION



AWM's **Maria Anderson** joins the Austin iHeartMedia team as Strategic Account Executive



Connie Steele and **Nick Tracz** become permanent AEs at 103.5 BOB-FM and Austin City Limits Radio





Congratulations to Emmis Austin Radio's **Alison Thiemer** on her new daughter, Kinzy Carson , 6 lbs 3 oz.

Newsletter submissions can be sent to NEWSLETTER@awmaustin.org

COMMUNITY CONNECTION

Preparations are underway for Emmis Austin Radio's **107.1 La Z** and **Latino 102.7** radio-thon broadcast live from Dell Children's Hospital. They are raising money for Children's Miracle Network on December 14th & 15th.

DellChidrensHospital



Congratulations to the **2018 Austin AdFed BIG WIG** winners!

EDUCATOR OF THE YEAR: Clay Craig, Texas State University
BEST IT SUPPORT: James Tommey, Proof Advertising
BEST DIGITAL REP: Sarah Mayer, VGCA
BEST DIGITAL PRODUCER: Valerie Ortiz, LatinWorks
BEST DIGITAL CONTENT PRODUCER: Ron Robbins, Clicta Digital
BEST TALENT AGENT: Laura Maxwell-Scott, Collier Talent
BEST CONTENT WRITER: Rich Terry, Sherry Matthews
BEST VIDEO PRODUCER: Laura Busino, GSD&M
BEST SOUND EDITOR: Shayna Brown, Chez Boom Audio
BEST COMMERCIAL PRODUCER: Angie Nelson, Sherry Matthews
BEST PRINTER REP: Kevin Perkins, OneTouchPoint
BEST PRINTING COMPANY: OneTouchPoint
BEST PAPER COMPANY REP: Bobby Mata, Clampitt
BEST PAPER COMPANY: Clampitt
BEST EXHIBITOR REP: Laurie Christensen, Xtreme Xhibits
BEST LARGE FORMAT COMPANY: API
MOST LIKELY TO BE MY BOSS IN 10 YEARS: Jeff Noel, lookthinkmake
MOST LIKELY TO BE MY BOSS IN 10 YEARS: Nadia Abderazzaq, LatinWorks
BEST RECEPTIONIST: Hannah Steffan, Proof Advertising
BEST MEDIA BUYER: Ailien Phan, lookthinkmake
BEST MEDIA PLANNER: Carrie Stein, Bridge Insights and Media
BEST TRAFFIC COORDINATOR: Lavinia Ruiz, Proof Advertising
BEST CINEMA REP: Stephenie Hatch, NCM
BEST RADIO REP: Alison Thiemer, Emmis Austin Radio
BEST OUTDOOR REP: Cynthia McGuineas, Reagan Outdoor
BEST MAGAZINE REP: Rachel Davis, Eater Austin
BEST PROMOTIONAL MERCHANDISE REP: Jancy Darling, Darling Promo
UNSUNG HERO: Analisa Garcia, LatinWorks
THE BIGGEST WIG: Elizabeth Thompson, GSD&M
AAF SILVER MEDAL AWARD: Bart Cleveland, Job Propulsion Lab

Newsletter submissions can be sent to NEWSLETTER@awmaustin.org

SAVE THE DATE



NOV

7 – AWM Board Meeting, 12p-1p

Board Members Only
Location: Spectrum Reach
11501 Alterra Parkway Suite 400

14– ASSISTANT APPRECIATION LUNCHEON

Location: Chez Zee
Fireside Chat with Agnes Fuccello-Smith, Brown Distributing, moderated by Julie Lyles Carr, Author/Podcaster/Teacher

DEC

5 – AWM Board Meeting, 12p-1p

Board Members Only
Location: Entercom Austin
4301 West Bank Dr B350

6 – Spirits of Texas, 6p-9

Zilker Club House
Everyone is Invited

JAN

9 – AWM Board Meeting, 12p-1p

Board Members Only
Location: KXAN

16 – AWM Monthly Luncheon

Location: TBA
Topic: TBA

ANNUAL MEMBERSHIP



Become an AWM Member!
$60 for Professional
$30 for Student

It's easy…
http://awmaustin.org/join.php

Welcome to our newest member:

Romina Jara Frank Erwin Center

CAREER CONNECTION

You are able to post your own company's listing.
All postings expire after thirty days. Visit awmaustin.org and click the CAREERS tab.











CORPORATE SPONSORS

Thank you to our local corporate sponsors!

Interested in becoming an AWM CORPORATE SPONSOR?
Check out package levels HERE

STAY CONNECTED

Something fantastic going on with your company?
Let us know and we will share with our AWM community!
Email NEWSLETTER@awmaustin.org

AustinAWM AWMAustin awmatx