ALLIANCE FOR WOMEN IN MEDIA
AUSTIN AFFILIATE

OCTOBER CONNECTION

ARE YOU READY TO BATTLE?

80's Spirit & Team Competition provided by you.
Food & Refreshments provided by these sponsors.

Gatti's Pizza · Corona Light · Rudy's "Country Store" and Bar-B-Q · SONIC America's Drive-In

OCTOBER 22ND 215p-545p

ZILKER PARK RUGBY FIELDS

Raffle tickets can be purchased now for these prize giveaways

HOUSTON TEXANS **Tickets & Sideline Passes**

KENDRA SCOTT

Tito's Handmade VODKA

THE WING WING·STOP EXPERTS

SAN ANTONIO SPURS

TWIN LIQUORS FINE WINE & SPIRITS

ALL PROCEEDS BENEFIT AWM SCHOLARSHIPS – Thanks to our sponsor donations!

Feeling nostalgic for field days in grade school? Then get a team together *(corporate memberships already include team payment!)* and join us for AWM Austin's Battle of the Media Stars. Games will include:

BEACH BALL RACE

LEAP FROG

3-LEGGED RACE

WHEEL BARROW RACE

TUG-O-WAR

Here is the competition so far:



REGISTER A TEAM OR BUY RAFFLE TICKETS AT: http://awmaustin.org/

MEDIA MOMENTS



September luncheon at our new location – **Abel's on the Lake**. **Dana Arnold** from Hiebing was a great speaker to go with the great view!



Teams sized up the competition at a Pre-Battle happy hour at The Tavern.



NOVEMBER LUNCHEON

Assistant Appreciation Lunch
Wed, November 11th 1130a-1p
Location: Abel's on the Lake

FREE assistant lunches sponsored by Danny Reed Advertising!

Assistants wishing to attend must be registered to get the AWM Austin newsletter. Go to http://awmaustin.org/news.php and click on "subscribe to our newsletter". An invitation with instructions on how to RSVP will be emailed out soon to newsletter subscribers.

danny reed advertising

Guest speaker will be **Gay Gaddis:** ***CEO and Founder***

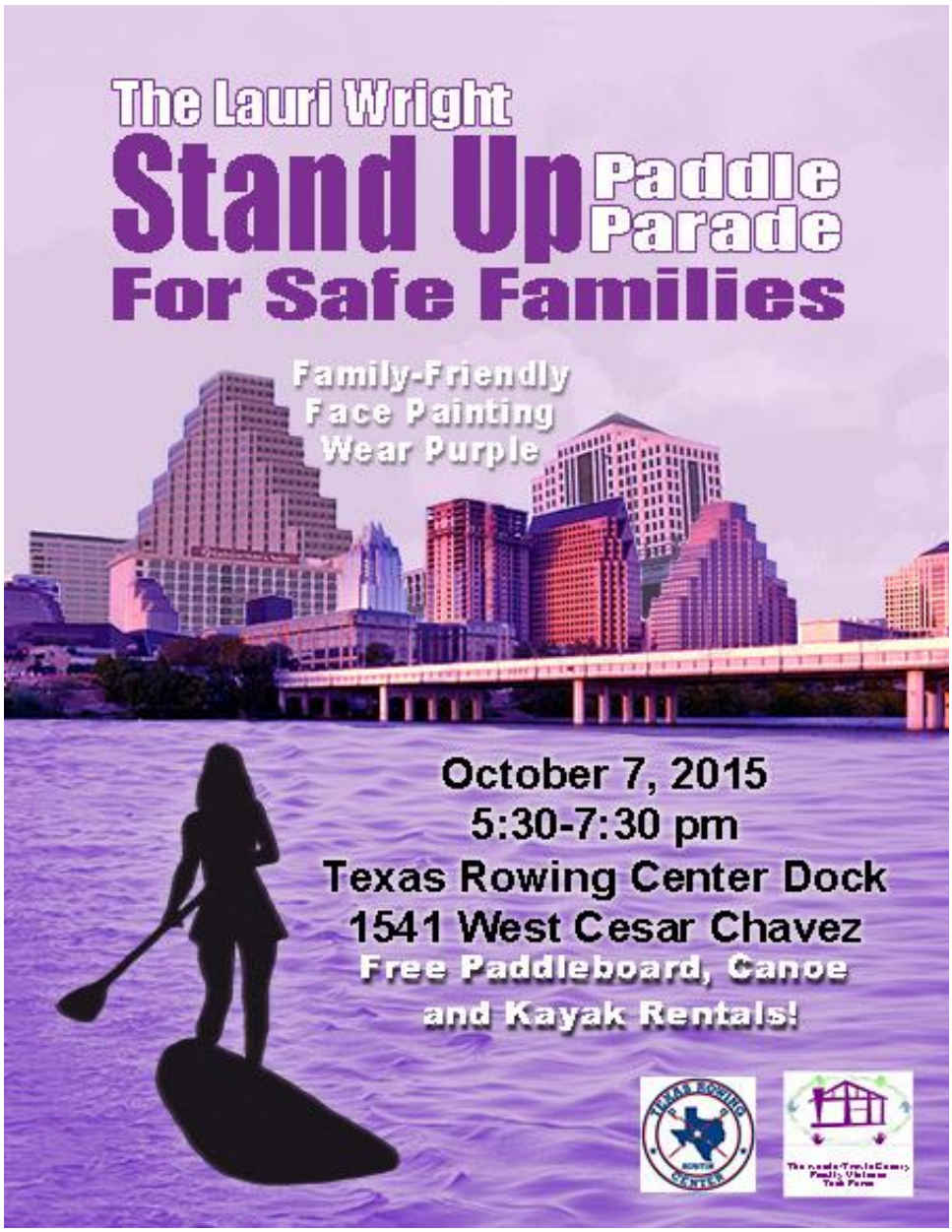


T3

Gay runs the largest woman-owned independent advertising agency in the country and it's headquartered here in Austin! Learn how Gay's hard work paid off as we also give thanks to all of our assistants for everything they do!

Non-assistants can RSVP & pay online at awmaustin.org. This luncheon has limited seating and will sell out!

COMMUNITY CONNECTION



October is Domestic Violence Awareness Month

APD Victim Services is a member of the Austin/Travis County Family Violence task force, has actively participated in planning this event and will participate in the parade.

Additionally, the APD Lake Patrol Unit will participate in the event.

Those in attendance are encouraged to wear purple.

Want to share volunteer opportunities or company participation with a non-profit? Send the details to info@awmaustin.org

CONFERENCE CONNECTION

AWM Austin is proud to have partnered with the Texas Conference for Women on October 15th at the Austin Convention Center. Tickets are still available at http://www.txconferenceforwomen.org/ .

Through the AWM Austin Scholarship Fund, members and board members had the opportunity to attend the conference as an AWM guest. Look for winners to be announced later this week.

THE TEXAS CONFERENCE FOR WOMEN

Look for notes on what inspired them during the conference in next month's newsletter.

KEYNOTE SPEAKERS






ANNOUNCEMENTS



Miles was born over Labor Day weekend to **SHAY MAPLES** – Account Executive at iHeart

KGSR welcomes **EMILY McINTOSH** as their new midday host and Music Director.



RUBEN PEREZ joins the sales team at La Z & Latino.





RAMON LOO signs on as Program Director and midday host at 107.1 La Z

MELISSA ALVAREZ is the new sales assistant at KLBJ, KLZT & Latino.



Do you have a new employee, promotion or other celebration to share?
Send the details to info@awmaustin.org

MEDIA MILESTONES



After an incredible 43 years in the "business" BOB-FM's **MARY EWEN** has decided to retire. She started as a radio buyer in Los Angeles. After a few years Mary pushed to get into sales…didn't matter whether it was TV or Radio. Since not many women were selling at that time she was hired at a Country station as a Junior salesperson. Mary went on to sell for 8 different radio stations in Los Angeles, selling every kind of format and every kind of station: top rated, low rated, and even one with no ratings! She did national sales at two different stations in addition to carrying a list and was also the Local Sales Manager at two separate times in her long career. Mary moved to Austin in 2005 thinking she was retiring but got bored quickly and came to BOB- FM. This time it's for real - best wishes Mary!



BOB FM 103.5



Check out the new lineup at NewsRadio KLBJ:

6am-9am – The Todd & Don Show



9am-11am – Mark Caesar & Charlie Hodge



11am-2pm – Rush Limbaugh



2pm-3pm – Dale Dudley



3pm-7pm – Jeff Ward & Ed Clements

KLBJ NEWS ★ RADIO 590AM 99.7FM

7pm-9pm – The Dana Show

9pm-12mid – Ground Zero w/Clyde Lewis

MEMBERSHIP



The following members have recently joined or renewed:

- **Alicia Inns** – KXAN
- **Sunnie Reagin** – Community Impact
- **Carrie Sands** – Time Warner Media
- **Melanie Sundgaard Cottier** – KVUE
- **Rebecca Hagler** – student UT Austin

Individual Annual Membership
Two types of individual Austin memberships available:
$60/Professional and $30/Student.
Sign up online at http://awmaustin.org/join.php

Corporate Annual Membership for 8 Includes:

- AWM National Membership and Austin Chapter Affiliation for 8 employees.
- Pre-paid luncheon table for 8 at all monthly luncheons (7 per year).
- Name and logo in Austin AWM Chapter Newsletter.
- Name and logo on all luncheon promotional materials.
- Corporate member recognition at all AWM Austin Events.
- Complimentary access to AWM Job Bank for posting job openings.
- One reserved and pre-paid team for Battle of the Media Stars.
- Complimentary link from Austin AWM website to your company.

Sponsorship Value: $5440 / Sponsorship Cost: $3000

Additional corporate memberships available:
For 6 - Sponsorship Value: $4820 / Sponsorship Cost: $2500
For 3 - Sponsorship Value: $3890 / Sponsorship Cost: $1600
Same benefits as those listed above, for corresponding number of people.

CAREERS

These companies have job listings on the AWM website at:
http://awmaustin.org/classifieds.php

Visit for information on current positions or to include your company's job listing.

All postings expire after thirty days.

Connect with us on social media to stay updated on the latest news and fun.

AustinAWM

AWMAustin

austinawm

CALENDAR OF EVENTS

OCTOBER

7th: **Monthly Board Meeting**
12p-1p
GSD&M, 828 W. 6th

22nd: Battle of the Media Stars
3p-530p
Zilker Park Rugby Fields

NOVEMBER

11th: Assistant Appreciation Luncheon
Speaker: Gay Gaddis, T3
1130a-1p
Abel's on the Lake
Sponsored by
Danny Reed Advertising

18th: **Monthly Board Meeting**
12p-1p
Univision, 2233 W. North Loop

DECEMBER

1st: Spirits of Texas
Zilker Club House
For sponsor involvement
ercannon@sbgtv.com

THANKS TO ALL OUR CORPORATE SPONSORS!