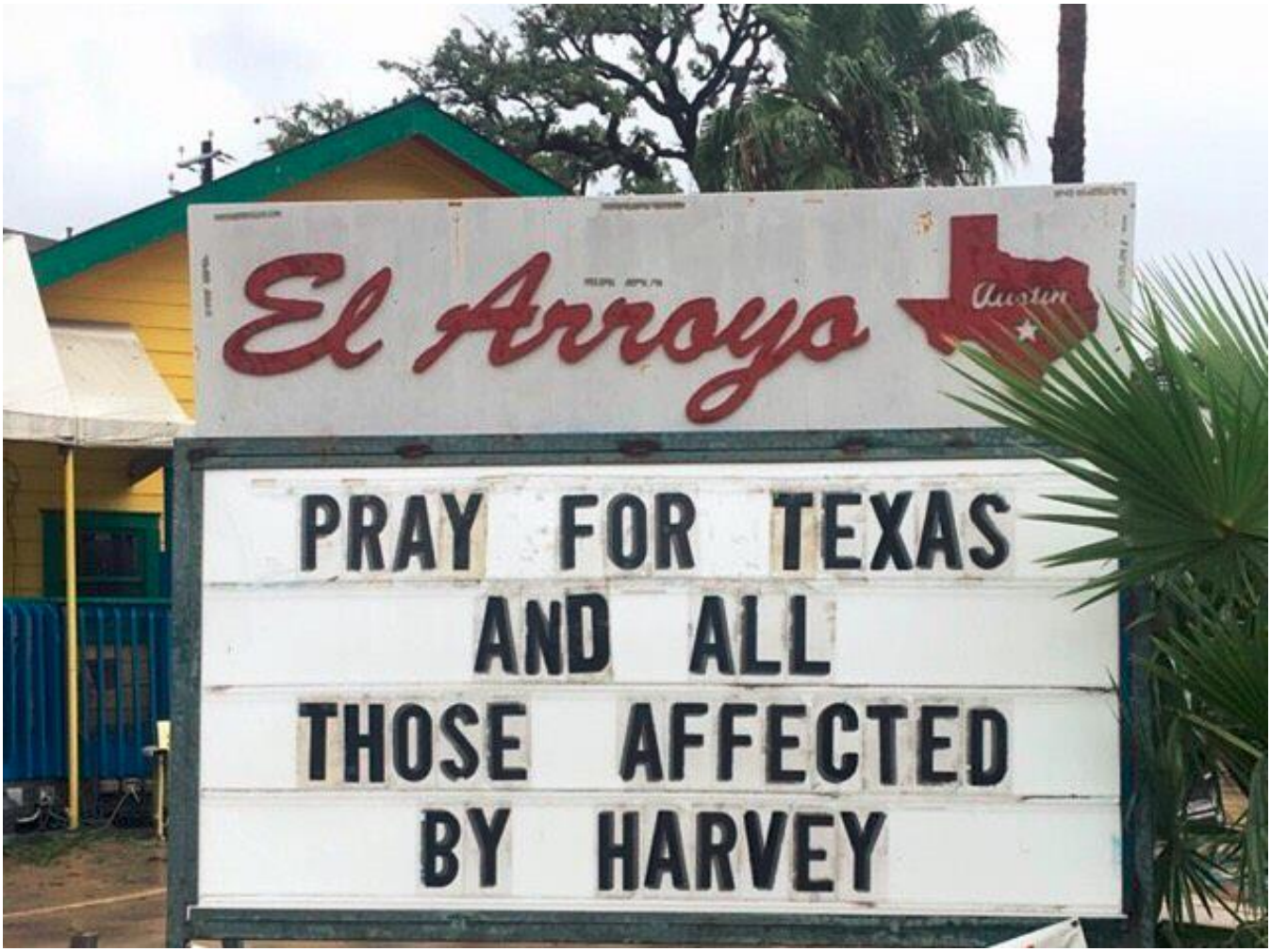
ALLIANCE FOR WOMEN IN MEDIA
AUSTIN AFFILIATE

SEPTEMBER CONNECTION





To make a $10 donation to the Red Cross, Type the word REDCROSS to 90999

#HurricaneHarvey

For more information, call 1-800-928-4271 or visit Central and South Texas Red Cross

ALLIANCE FOR
WOMEN IN MEDIA
AUSTIN AFFILIATE

POP

Battle of the Media Stars

Team Happy Hour

Thursday, September 14th at 5:30p

Cover 3

1717 West Sixth St

It's time to get your teams organized for this year's **AWM Battle of the Media Stars!**

Join us for Happy Hour and submit your Team's Popstar theme!



HAPPY HOUR BONUS POINT OPPORTUNITIES:

- EARLY BIRD- Submit all release forms & team roster for 3 points
- 2 points for Captains attending
- 1 point for each team member attending
- 2 points for GM/GSM/VP attending

Battle of the Media Stars

POP

28th Annual AWM Battle of the Media Stars

October 25th, 2017 3pm-5:30pm

Zilker Park Rugby Fields

Registration opens at 2:15pm

ALL PROCEEDS BENEFIT THE AWM SCHOLARSHIP

This year's theme is Popstars!

Each team will need to base their costumes and décor off the popstar theme and get creative. What sets you apart from other stations, media, agencies, etc.? How will you differentiate your popstar idea/ dress?

- Minimum of eight players & maximum of ten- $160 per team*
- At least one active member of AWM must be on each team roster and in attendance on the day of the event. This can be an employee of your company OR a client!
- At least two team members must be female
- Payment & forms due by 09/14/17 for 3 Early Bird Bonus Points
- Sign up a new AWM member on your team for 3 Bonus points
- All other payment & forms due at Battle on 10/25/17
- Raffle tickets & payment due at check in, day of battle 10/25/17
- Earn 10 bonus points for selling $250 in raffle tickets!
- Remember to bring the SPIRIT! 3 teams will receive 5 bonus points or being the most SPIRITED team at Battle. The top team will get the coveted trophy!

Direct all questions to Melanie Cottier, Amanda Schultz or Christina Rinkin-Fabianich

mcottier@kvue.com, amschultz@kvue.com, or crinkencolo@aol.com

**Corporate Sponsors just need to submit their paperwork, Battle team is included as part of your membership*

SCHOLARSHIP CONNECTION

AWM Scholarship
Texas Conference for Women

AWM Austin would like to send you to the Texas Conference for Women on *Thursday, November 2, 2017* at the Austin Convention Center






Featuring Keynote Speakers Viola Davis, Sheryl Sandberg, Mallika Chopra and Anita Hill

AWM Austin has purchased a table for this SOLD OUT event. We will have a drawing for 10 *current and paid AWM Members only*. See following details for how to apply for one of the 10 scholarship tickets.

Visit https://www.txconferenceforwomen.org/ to learn more!

SCHOLARSHIP CONNECTION

AWM Scholarship
Texas Conference for Women Application Process

A drawing will be held for 10 individual tickets for members for the AWM Austin table at the event. In order to have your name entered in the drawing, the following is required:

✓Must be a current and paid AWM Member
✓Must submit a professional recommendation from a manager or co-worker
✓Must submit a written request as to why you would like to attend, max 500 words
✓Must be able to attend the full day of the conference 730a-530p *(hours subject to change)*
✓Must be able to attend a future Board Meeting and provide feedback on the conference.

Please submit your name, contact phone number, professional recommendation and reason for attending via word doc or pdf to info@awmaustin.org by **Friday, October 20 at 5pm**.

AWM Austin Entry Rules for a Texas Conference for Women Ticket

❑There are ten (10) tickets that will be given away.
❑Only one (1) ticket per person.
❑Three (3) alternate names will be drawn in case a winner is unable to attend.
❑No entries will be accepted after 5pm CST on Friday, October 20th.
❑Selection for tickets will be made on October 25th. Winners will be notified by phone no later than 5p CST that day.
❑Each winner has until 5p CST Friday, October 27th, 2017 to confirm acceptance of the ticket.
❑If you are unable to attend the conference, please contact Dee Anne Heath (512) 565-6247. Your ticket will be re-allocated to an alternate in order of drawing.
❑If you are a no show to the conference, AWM Austin will bill you $170 for the cost of the ticket.

Visit https://www.txconfernceforwomen.org/ to learn more!

Thanks to all who attended our AUGUST luncheon!

Thank you to our moderator **Erin Hogan**/104.9 The Horn along with panelist **Katy Blakinship**/Rodeo Austin, **Jill Cacic**/Round Rock Express, **Luke Dunn**/IMG Longhorn Sports and **David Herman**/Manchester United!







Our next luncheon is on
NOVEMBER 8TH 2017
ASSISTANT APPRECIATION

LOCAL CONNECTION



Shannon Wolfson will be leaving KXAN News after the upcoming November ratings period. She has decided to focus more time on family, traveling and pursuing other professional aspirations.

Shannon started at KXAN in 2006 and has received many awards as well as being voted AWM's Personality of the Year in 2015.

Best of luck Shannon and thank you for your support of all things AWM!



Emmis Radio's **Alisha Moore** welcomed new baby boy Charles Deandre Braggs Jr. Weighing in at 6lb 6oz.

Avalanche Media Group is proud to announce a new client: the Lamar Institute of Technology. LIT provides a curriculum covering a wide range of career and technical educational opportunities.

Newsletter submissions can be sent to NEWSLETTER@awmaustin.org

LOCAL CONNECTION



Austin After Hours is a monthly half hour show based in Austin, Texas designed to entertain and inspire. Each episode will have engaging interviews with interesting people set in Austin's most unique environments, hosted by Taylor Ellison.

This show is a place to highlight the unique stories coming out of Austin, from a local angle for a global audience. Over the course of a half hour, each episode will spotlight three of the following categories- music, food, celebrity, entrepreneur, athlete, creative, maker, artist, venue - by telling a compelling story of a person or place from each category that has shaped Austin culture.



Congrats to iHeartMedia's **Val Santos** with 102.3 The Beat. She welcomed Lola born July 18th at 8lbs, 12 oz 20.75 inches.



Emmis Radio welcomed **Yesenia Frausto** to their 107.1 La Z and Latino 102.7 sales team.

HELP AWM GROW, JOIN TODAY!



Join AWM now - September 30 to be eligible to win a free year of Individual Membership

Anyone joining Alliance for Women in Media, Austin Affiliate, during our Membership Drive will be entered to win our 2018 annual membership renewal for free. (Membership not transferrable.)

Individual Annual Membership

There are two types of individual Austin memberships available: $60/Professional and $30/Student.

Sign up online at http://awmaustin.org/join.php

CAREER CONNECTION

Visit awmaustin.org and click the CAREERS tab.
You are able to post your own company's listing.
All postings expire after thirty days.









SAVE THE DATE



SEPT

6– AWM Board Members Only
September Meeting /12p-1p
iHeartMedia / 3601 S Congress

13 – Luncheon / 11:30a-1p
TOPIC: Marketing to Millennials
Location: ***Chez Zee,*** Balcones Dr

14 – AWM Battle Of The Media Stars
Happy Hour/ All are invited!
Location: ***Cover 3,*** West 6th Street

OCT

4 – AWM Board Members Only
October Meeting /12p-1p
Emmis Radio / 8309 N IH35

25 – Battle Of The Media Stars
Location*: Zilker Soccer Fields*

NOV

1 – AWM Board Members Only
November Meeting /12p-1p
Spectrum Reach /

8 – Luncheon / 11:30a-1p
TOPIC: Assistant Appreciation
Location: ***Maggiano's,*** Domain

30– AWM Spirits of Texas
All are invited!
Location: ***Zilker Clubhouse***

CORPORATE SPONSORS

Thank you to our local corporate sponsors!

STAY CONNECTED

Something fantastic going on with your company?
Let us know and we will share with our AWM community!
Email NEWSLETTER@awmaustin.org

AustinAWM

AWMAustin

awmatx