Media Links



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American Women in Radio & Television — Promoting Progress, Creating Change

MEET YOUR NEW PRESIDENT…

Sylvia Hay

I have been in radio for over 8 years. I got my start in college radio with a cool little station out of Alvin, Texas known as KACC-the Gulf Coast Rocker. It was there my journey in radio began. I worked for **Cox Radio** in San Antonio as the Assistant Marketing Director for 99.5 KISS & Magic 105.3… then went over to **Border Media-San Antonio** to work for Digital 104.1, 94.7 KTFM & 102.7 Jack F.M.… before transferring to **Border Media-Austin** to work for what was then Digital 92.5 & 104.5 The Beat… yes, this non-Spanish speaking girl did Hispanic radio!



In 2008 I came to **Entercom Radio** to work for Mix 94.7, Majic 95.5 & Talk 1370 where I am the Events and Creative Manager. I am a single mother of two teenage girls and a fulltime student at St. Edwards University (go Hilltoppers!). I will graduate in December with a Bachelors Degree in Organizational Communications. In April, I was lucky enough to receive a scholarship from the **Austin Alliance for Women in Media** and in May was awarded the *Bonner McLane Scholarship* from the **Texas Association of Broadcasters**. I am a member of the **Texas Association of Broadcasters** and a board member for the **Austin Alliance for Women in Media**.

I have been a member of the **Alliance for Women in Media** since 2005 and became a board member for the Austin Chapter in 2007. I have acted as Co-chair for the Sweethearts Bachelor Auction, President-elect and am currently serving as President. Serving on the board for such a great chapter has given me the opportunity to work with some of the best in the business! I continue to walk away with something new on a daily basis from the wonderful board members I have worked with. They are definitely a huge contribution towards helping me achieve my goals and success to come!

Serving as President for the **AAWM** at a time when we are celebrating our 30th Anniversary, I would like to see our organization focus on three things this year. First being the focus of **AAWM** reaching such a milestone and finding a way to incorporate 30 years of Alumni that have all been valuable assets to the growth of our organization. Secondly, I would like to see our organization become more involved with local area colleges and universities through mentoring and possibly even the launch of a collegiate chapter for the future leaders in media! Lastly, I would also like to expand the reach of the organization to be more inclusive of all mediums in media.

Alliance for Women in Media

2010-2011 BOARD MEMBERS



Position	Name	Company	Email address	Work phone
President	Sylvia Hay	Entercom	Shay@entercom.com	512-329-6211
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Hospitality Co-Chair	Leslie Tate	Clear Channel	leslietate@clearchannel.com	512-684-7448
Hospitality Co-Chair	Amanda West	Emmis	awest@1035bobfm.com	512-908-4939
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Publicity/ Website Coordinator	Gloria Villarreal	Univision TV	glvillarreal@univision.net	512-533-2841
Publicity/ Website Coordinator	Kelly Grannan	Univision KAKW- TV	kgrannan@univision.net	512.533.2851
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Fundraising Event Coordinator	Leah Woodard	Clear Channel	leahwoodard@clearchannel.com	512-684-7338

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2010 TRAILBLAZER & MEDIA AWARDS OF EXCELLENCE GALA RECAP



2010 TRAILBLAZER
PAM POWER/TIME WARNER CABLE

BEST PERSONALITY
TV - JIM SPENCER/KXAN/CW/KBVO
RADIO- BOBBY BONES/KHFI FM

BEST ASSISTANT
TV/GLORIA VILLARREAL/UNIVISION TV
RADIO-LEAH WOODWARD/CLEAR CHANNEL

ROOKIE AWARD
TV-LISA JAUREGUI/KXAN/CW/KBVO
RADIO-LESLIE TATE/KVET AM

BEST ACCOUNT EXECUTIVE
TV-CJ GEOFFROY/KVUE TV
RADIO-LORI BARTON/KVET FM/-KASE FM

BEST SALES MANAGER
TV-TOM MICHEL/KXAN/CW/KBVO
RADIO-MELODY CALDWELL/KHFI-KFMK FM

INTERNET AWARD
BETTY DUNN/KVUE TV

BEST LOCAL MEDIA BUYER
DANNY REED – DANNY REED ADVERTISING

BEST LOCAL AGENCY
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TRAFFIC AWARD
TV-JAMIE ARAGON/KXAN/CW/KBVO
RADIO-JERE HAMMEL/KMAX/KJCE

PRODUCTION STAFF AWARD
TV-ANDREW MINNICK/KXAN/CW/KBVO
RADIO-GARY WALSH/CLEAR CHANNEL

PROMOTIONS STAFF AWARD
TV-MORGAN PRINTY/KXAN/CW/KBVO
RADIO-KRISTINA KILLINGSWORTH/ENTERCOM

UNSUNG HERO
DEBI McMICHAEL/CLEAR CHANNEL

BEST COMMUNITY AFFAIRS CAMPAIGN
TV - FOX 7 "EMPTY BOWL PROJECT"
RADIO- KGSR BROADCAST CD VOL17 & SIMS FOUNDATION

BEST LOCAL SPOT
TV-CAP CITY BARBER SHOP BY CHRISTOPHER STEPHENS
RADIO-BACK ON YOUR BIKE SALE BY PATRICK STANGER

BEST PROMOTIONAL SPOT
TV-KEYE "WE ARE AUSTIN" BY J. WAGLEY/R CHAMISS/M HARRIS
RADIO-KHFI "SINGLES MINGLE" BY JAY SHANNON









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Career Corner



For a detailed description of position(s) available, please refer to each company's website

Human Resources/KVUE-TV
3201 Steck Ave., Austin, Texas 78757
e-mail to sbonilla@kvue.com. EOE

POSITION:

Executive Producer

Human Resources/KTBC-TV FOX-7
119 E. 10th Street, Austin, TX 78701
No phone calls, please. EOE/M/F/D/V

POSITION:

Reporter
Director

HR Director/Clear Channel Radio Austin, 3601 S. Congress, Bldg F., Austin, TX 78704; fax 512-684-7443; no calls please

POSITION:

- **Total Traffic Network Austin Mobile Unit Driver**
- **Account Executive**
- **On-Air Personality KVET, AM-1300 the Zone**
- **Brand Specialist-**
  Radio Sports Radio: AM 1300 The Zone
  Adult Contemporary: 105.9 The River

PLEASE SEND YOUR JOB LISTINGS TO AWRT AUSTIN:

If you have a job opening at your station or media company that you would like to add to our newsletter and website, please email a brief description to awrtaustinjobs@hotmail.com.

Thank you to our corporate sponsors:

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Please submit a resume and application online at www.emmis.com No phone calls please
EMMIS COMMUNICATIONS/EMMIS AUSTIN RADIO IS AN EQUALOPPORTUNITY EMPLOYER

POSITION:

***Account Executive**
***PT On-Air Personality:**
KLZT (Regional Mexican Format)
***PT On-Air Personality & Board Operator**
KLBJ-FM

HR/Univision Radio/Ana Maricela Ramos
E-Mail: anaramos@univisionradio.com
Fax: 512-340-7107 Univision Radio is an Equal Opportunity Employer

POSITION:

***National Account Coordinator**
***Marketing Coordinator**
***Promotions Coordinator**
***Marketing & Account Coordinator**
***P/T Engineering Assistant**
***Account Coordinator**
***Account Executive**
***On-Air Talent:**
KLQB & KLJA

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UNIVISION KAKW-TV Austin, TX

KAKW TV 62-EEO Officer Blanca Gaytan
2233 W North Loop Blvd ,Austin, TX 78756
Fax: 512-533-2884 No phone calls please

POSITION:

***National Account Coordinator**
***Account Coordinator**
***Marketing & Promotions Coordinator**
***Vice President/General Manager KAKW/KTFO**

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