OCTOBER 2019
ISSUE 232

OCTOBER CONNECTION

The monthly newsletter of Austin Alliance for Women in Media

ALLIANCE FOR
WOMEN IN MEDIA
AUSTIN AFFILIATE







IT'S TIME TO BATTLE

It's October and we are all about Battle of the Media Stars this month! Thank you to everyone who attended the Battle of the Media Stars Happy Hour. And thank you to the teams who have signed up to compete.

As a reminder all funds raised through this event go towards a scholarship awarded to one college student majoring in advertising or related field. It is not too late to register your team and join in on the fun!

UPCOMING CHAPTER EVENTS

OCT 17
3-6PM

Battle of the Media Stars

Zilker Park
2100 Barton Springs Rd

OCT 24
7:30AM-
5:30PM

Texas Conference for Women

Austin Convention Center
500 E Cesar Chavez St.

NOV 13
11:30-1PM

AWM November Luncheon

Assistant Appreciation

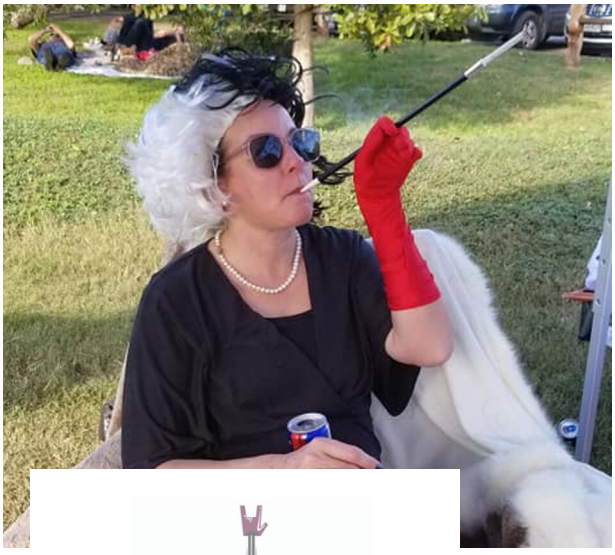
Chez Zee
5406 Balcones Dr

"Our jobs as marketers are to understand how the customer wants to buy and help them to do so."
–Bryan Eisenberg

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Battle of the Media Stars

Time to show your team spirit!







BATTLE OF THE MEDIA STARS
HIGH SCHOOL STEREOTYPES

REGISTER HERE

Thursday, October 17, 2019
3:00 - 6:00PM

Zilker Park
2100 Barton Springs Rd

Tito's Handmade Vodka
Austin Texas

Dulce Vida Organic Tequila

thinkery

Siena La Cucina Toscana

ZIP LOST PINES

Desert Door Texas Sotol

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Battle of the Media Stars

Time to show your team spirit!



ASSIGNED STEREOTYPES

GOTH: KXAN

THEATER KIDS: KVUE

CLASS CLOWNS: SPECTRUM REACH

REBELS: WATERLOO MEDIA

CHEERLEADERS: ENTERCOM

FOOTBALL TEAM: IHEARTMEDIA

REGISTER HERE

Egg-and-Spoon Race

Wheel Barrow Race

Potato Sack Race

Three-Legged Relay

Leap Frog

Tug of War

RAFFLE PRIZES

$50 GIFT CARD TO SIENA LA CUCINA TOSCANA RESTAURANT

DULCE VIDA TEQUILA GIFT BASKET

TITO'S HANDMADE VODKA GIFT BASKET

ZIP LINE FOR 2 FROM ZIP LOST PINES + ADVENTURE TRAVELERS CLUB MULTI-POCKET UPRIGHT ROLLING DUFFEL BAG

FAMILY FUN PASS FOR FOUR TO THINKERY + COLEMAN 16-CAN SOFT TRAVEL COOLER

DO YOU HAVE WHAT IT TAKES TO BE A CHAMPION?

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Texas Conference for Women

Win Tickets





TEXAS CONFERENCE FOR WOMEN

AWM Austin has purchased a table for this SOLD OUT event. We will have a drawing for 10 current and paid AWM Members to attend.

OCT 24
7:30AM-
5:30PM

Texas Conference for Women

Austin Convention Center
500 E Cesar Chavez St.

The Texas Conference for Women provides connection, motivation, networking, inspiration and skill building for thousands of Texas women each year. The one-day conference offers incredible opportunities for business networking, professional development and personal growth.

This non-profit, non-partisan event features inspirational keynote speakers, skill-building breakout sessions and ample opportunities to develop new relationships with other women. With sessions ranging from personal finance to health and wellness to career advancement, this unique event offers something for everyone.

All submissions are due no later than 5:00pm Wednesday October 9th.

Click HERE for Details

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NOVEMBER LUNCHEON

Join us for lunch, as we discuss topics affecting your industry



AWM NOVEMBER LUNCHEON

Assistant Appreciation

Kim Garrett retired from Facebook at the ripe age of 40 after a four year tenure as Director of National Sales, Central Region. In this career changing role, Kim helped Facebook define its social strategies, build brand presence and evolve into one of the most popular and influential social media companies in the world.

NOV 13
11:30-1PM

AWM November Luncheon

Assistant Appreciation

Chez Zee
5406 Balcones Dr

Chez Zee
BISTRO · BAR · BAKERY · BANQUETS

Click HERE to Register

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LOCAL CONNECTION

Keeping you informed

PLEASE JOIN US AND WELCOME INTO THIS WORLD

Henry Jude Witt



Trailblazer Award recipient Dori Witt with Spectrum Reach Austin has officially become a grandmother. Henry was born September 24th, 2019 at 4:48pm, weighing 9lbs 3oz and 20.5in. Congratulations Dori and family!



OH MY CUTENESS!

Ashlyn Elise Clark

Many warm wishes to Keith Clark, Traffic Director KLZT/KLZT-HD2, and the Clark family!

Ashlyn was born on September 7th, 2019 at 5:21am, weighing 6lbs 5oz and 18.5in.

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LOCAL CONNECTION

Keeping you informed

IHEARTMEDIA'S

Shanda Winton

DELL DIAMOND, ROUND ROCK, TX

iHeartMedia's Shanda Winton was selected to sing our National Anthem at the Round Rock Express game on Wednesday, August 28th.

"I have always LOVED singing the National Anthem at events throughout the years. It's a super cool experience and always a rush and I was so happy to sing at the RR Express game! Even my kids thought mom was cool. Ha!" - Shanda Winton





TEXAS ATHLETICS, MOODY COLLEGE OF COMMUNICATION LAUNCH BEVO VIDEO PRODUCTIONS

A new student-focused production company began operations for 2019-20 academic year.

Bevo Video Productions will collaborate and help lead live event production, televised on in-venue videoboards, at all Texas Athletics home events. Any UT Austin student can apply to work for Bevo Video Productions. The program will be directed by David Schneider, a television professional with years of experience directing a wide variety of television programs including live events and sports.

Click HERE for Details

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Meet the Board

A letter from your AWM President



Hello Fall,

It's my favorite time of the year. Football (Friday Night Lights), pumpkins, cooler weather, kids are back in school and decorating the house…it all begins! Growing up in Minnesota (but raised by a Texan, my mother was a born and raised Texan), fall was the time that we noticed the changes in the leaves, took trips to the apple orchards and went on hay rides, attended Fall Festivals…and hunted. Yes, you heard that correctly: hunting. Deer hunting. My father may have had two sons, but his daughter was going to know how to shoot a gun, too. It was the best time of the year before the cold winter would set in.

Fall also means FOOTBALL. My daddy had played football for Penn State and my mother, a graduate of the University of Texas at Austin, still asks me to drive her downtown when the Longhorns win so she can see the tower lit orange. Needless to say, we were big football fans growing up. After Friday night games for both of my brothers — with Dad coaching Saturday was a fun-filled day of watching college football. This, of course, after we had raked leaves and bundled them up. Then Sundays (after Mass) it was all about watching the Minnesota Vikings. My childhood was filled with such fond memories.

These days, fall looks much different. For starters, the weather is unlike Minnesotan fall weather, let alone throw two kiddos and their activities in to the mix! But, we still watch lots of college football and if any of our teams are playing – Longhorns, Aggies, Roll Tide or Baylor — someone is most likely yelling and play-calling in our home. I'd like to think I had some good teachers when it came to football and understanding the sport. Side note: Landis made a holding call last week and I thought I was going to burst with excitement. Ladies, teach your daughters about football when they're young. There's nothing better than hanging at a fraternity house in college, watching football and "calling plays." Texas ladies need to know football! What does fall mean for AWM? BATTLE OF THE MEDIA STARS, November Assistants Appreciation Luncheon, For the Love of Spirits (February 2020) planning, and much more….

With gratitude,

Christina Rinken-Fabianich
2019-2020 President

AUSTIN

Meet the Board

The promise, passion and power of women in all forms of media

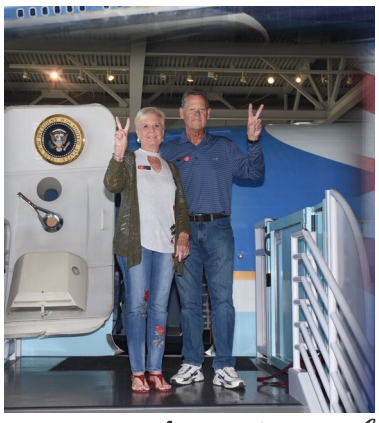


Melanie Cottier

SPIRIT OF TEXAS CHAIR

Company: KVUE
Position: Account Executive
College: University of Texas | Austin, TX

Fun Facts: Proud momma of her 10 year old son Dylan; loves to travel, go to movies and karaoke



Dorothy Binder

TREASURER EMERITUS

Company: Loving Life
Position: Retired
College: St. Edwards University | Austin, TX

Fun Facts: Travel, travel and more traveling; helped start the Austin AWM chapter in 1980



Amy Anderson

BATTLE OF THE MEDIA STARS

Company: KXAN | Nexstar Digital
Position: Director of Digital Sales
College: University of Illinois | Chicago, Il

Fun Facts: Minivan Mom to three young kiddos age 3, 5 and 7; former "Dancing Flame" on the University of Illinois Dance Team



Liz Land

VICE PRESIDENT

Company: Frank Erwin Center
Position: Associate Director
College: University of Texas | Austin, TX

Fun Facts: Grew up loving to Flamenco Dance with castanets and all; still loves dancing

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Annual Membership

Become an AWM Member

DON'T MISS OUT...

JOIN THE PARTY!

$60 for Professional
$30 for Student
Click HERE for Details



Career Connection

Post up

Are you ready to make a career move?
OR
Do you need to fill an open position on your team quickly?

We can help you with that...
Visit awmaustin.org and click the CAREERS tab

Click HERE for Details

AUSTIN

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