JULY 2019
ISSUE 229

JULY CONNECTION

ALLIANCE FOR
WOMEN IN MEDIA
AUSTIN AFFILIATE

The monthly newsletter of Austin Alliance for Women in Media







SUMMER STORIES

June was filled with new hires & promotions, babies & weddings, philanthropy and exciting industry announcements. Thank you to all who came to our Meet the Board Mixer. We hope you will continue to attend future 2019 events and contribute to the narrative that is our amazing Austin media community.

UPCOMING CHAPTER MEETINGS

JULY 10
12-1PM

Board of Directors Meeting

Spectrum Reach Office
(Board Members Only)

11501 Alterra Pkwy, Suite 400

JULY 17
11:30-1PM

AWM July Luncheon

Maggianos

10910 Domain Dr, Suite 100

OCT 17
3-5PM

Battle of the Media Stars

Zilker Park

2100 Barton Springs Rd

"Marketing is no longer about the stuff that you make, but about the stories you tell."

- Seth Godin

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June Mixer

Meet the Board Mixer at Cover 3 Anderson Lane



Thank you to all who attended!





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New Hires & Promotions

Please join us in congratulating these stellar media professionals!



Derrick Stasica
LOCAL SALES MANAGER
CBS Austin



Brittany Ford
NEWS REPORTER
CBS Austin



Sandy Salinas
ACCOUNT COORDINATOR
Spectrum Reach



Dawn Weston
PUBLISHER
Austin Woman Magazine



EMMIS AUSTIN RADIO

From left to right

Lauren Lapenna
News Radio KLBJ-Agency Sales Assistant

Arianna Quiroz
Digital Content Producer

James Shelby
BOB-FM, ACL Radio, Star 93.3 Sales Assistant

Erika Huffman
Business Office Assistant

Sara Huerta
Executive Assistant: VP & General Manager

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Babies & Weddings

New beginnings



Introducing...

Skyler Betts

Congratulations to Kris Betts with KVUE! She and her husband welcomed baby Skyler into the world on Wednesday, June 13th, 2019.



Please welcome....

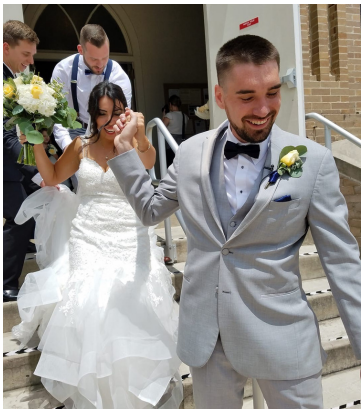
Greta Solberg

Congratulations to AWM Board member, Amy Solberg with Redroc! Miss Greta was brought into this world with blonde hair like her mommy, 9.5lbs and 21.5 inches long, on Wednesday, June 12th, 2019.

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Babies & Weddings

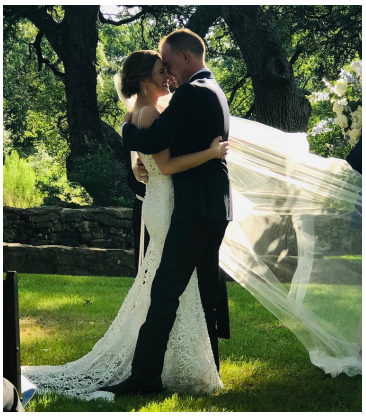
New beginnings



Could not be happier for Gamut Total Account Executive and AWM Board Member...

Taylor Lindholm

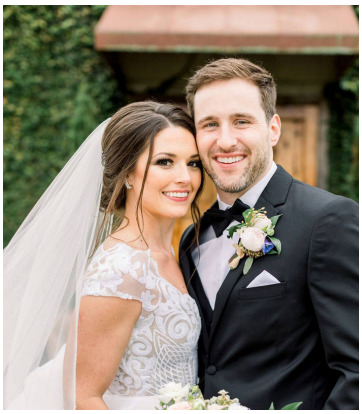
Taylor and Rachael wed on June 1st, 2019.



Happiest of wishes to...

Avery Tomasco

CBS Austin Meteorologist, Avery Tomasco was married to Ivy Neumann on May 25th, 2019.



Celebrating CBS Austin Morning News Anchor....

Courtney Schoenemann

Courtney wed David Vosburgh on May 11th, 2019.

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LOCAL CONNECTION

Keeping you informed



THE AGENCY WILL HANDLE DIGITAL, SOCIAL MEDIA AND EXPERIENTIAL FOR THE NBC UNIVERSAL BRAND AS WELL

GSD&M WINS UNIVERSAL PARKS & RESORTS CREATIVE ACCOUNT

Austin based GSD&M, part of Omnicom Group, was selected as the U.S. creative agency of record for Universal Parks & Resorts, a subsidiary of Comcast-owned NBC Universal, following a review.
Click HERE for Details

EXCITING NEWS IN RADIO

Emmis Reaches Agreement to Sell Controlling Interest in Austin Radio Cluster



Emmis Communications Corporation has announced an agreement to sell its 50.1% controlling interest in a partnership that owns and operates six Austin radio stations and two FM translators to its partner, Sinclair Telecable, Inc., for $39.3 million, subject to customary prorations and adjustments.
Click HERE for Details

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LOCAL CONNECTION

Giving back and having fun



SPECTRUM REACH AUSTIN CELEBRATES AAWSOME WEEK BY GIVING BACK

The Arc of the Capital Area
Austin, Texas

Twice a year Spectrum Reach celebrates Associate Appreciation Week (AAWsome Week) through team building and philanthropic activities. This year the Austin branch spent the afternoon at The Arc of the Capital Area, helping clients with art projects for their upcoming art show.

The Arc of the Capital Area, a nonprofit organization, is committed to empowering Central Texans with intellectual and developmental disabilities and their families through compassionate case management and innovative programs. To find out how you can donate or volunteer please click for details below.

Click HERE for Details

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JULY LUNCHEON

Join us for lunch as we discuss topics affecting your industry



AWM JULY LUNCHEON

Exploring Music: How has the consumption of music changed and what is next?

JULY 17
11:30-1PM

AWM July Luncheon

Maggianos

10910 Domain Dr, Suite 100

In the streaming era, how are most consumers of music listening to their favorite tunes? Moreover, what are they valuing listening to online and how do they choose what and when to listen. How can brands leverage these trends and reach their consumers?

MAGGIANO'S
LITTLE ITALY

PANELISTS

Dave Chipman
SVP Sales
Nielsen

Steve Sunshine
Program Director/Morning Show Host
Crista Media

Wendi Power
Director
Pandora

Click HERE to Register

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Annual Membership

Become an AWM Member!

DON'T MISS OUT...

JOIN THE PARTY!

$60 for Professional
$30 for Student
Click HERE for Details



Career Connection

Post up!

You are able to post your own company's listing.
All postings expire after thirty days.

Visit awmaustin.org and click the CAREERS tab.

Click HERE for Details

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emmis austin radio

UNIVISION

iHeart MEDIA

AUSTIN

Corporate Sponsors

Thank you to our local corporate sponsors!

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Stay Connected

We want to celebrate you!

Something fantastic going on with your company? Let us know and we will share with our AWM Community!

Email NEWSLETTER@awmaustin.org